

# SELECTUSA Foreign Direct Investment (FDI): ITALY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$41.1 Billion

Total 2021 stock of FDI from  
Italy  
to the United States

(by UBO)

## Contact Us

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Supporting U.S. Jobs

## 98,700

Number of U.S. workers employed by  
U.S. affiliates of majority  
Italian-owned firms in 2020.



Investing in Innovative R&D

## \$299.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Italian-owned firms  
in 2020.



Expanding U.S. Exports

## \$2.4 billion

Value of U.S. goods exports by majority  
Italian-owned firms  
operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

## Italian FDI in the USA (in USD millions)

|                       | 2017     | 2018     | 2019     | 2020     | 2021            |
|-----------------------|----------|----------|----------|----------|-----------------|
| <b>Position (UBO)</b> | \$30,371 | \$33,286 | \$37,080 | \$37,991 | <b>\$41,073</b> |
| <b>Flow</b>           | \$1,206  | \$1,489  | \$1,517  | \$2,615  | <b>\$2,527</b>  |

## U.S. FDI in Italy (in USD millions)

|                 | 2017     | 2018     | 2019     | 2020     | 2021            |
|-----------------|----------|----------|----------|----------|-----------------|
| <b>Position</b> | \$27,617 | \$32,842 | \$25,573 | \$27,441 | <b>\$28,096</b> |
| <b>Flow</b>     | \$388    | \$7,468  | \$1,985  | \$720    | <b>\$1,486</b>  |

## TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI  
projects in the USA

- #1 Industrial Equipment
- #2 Renewable Energy
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Metals
- #6 Electronic Components

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2022