What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

U.S. jobs directly supported by majority foreign-owned affiliates

63,900

Contact Us
Write: SelectUSA@trade.gov
Tweet: @SelectUSA
www.selectusa.gov

Top Industry Sectors in Iowa

- Other Industries: 22
- Food & Beverages: 12
- Industrial Equipment: 8
- Chemicals: 5
- Renewable Energy: 3
- Pharmaceuticals: 3

Top Sources of FDI in Iowa
(53 Total Announced Greenfield Projects)

- Germany: 43.4%
- France: 18.9%
- United Kingdom: 11.3%
- Netherlands: 9.4%
- Italy: 7.5%
- Other: 9.4%

Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2020 FDI is responsible for:

- **Competitive Jobs**: 7.9 Million direct jobs in the United States
- **R&D Activity**: $71.4 Billion in R&D expenditures
- **Goods Exports**: 24% of all U.S. goods exports

Sources: fdi Markets (data from July 2012 - June 2022) & U.S.Bureau of Economic Analysis (Last updated: August 2022)