

# Foreign Direct Investment (FDI):

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

# How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#10

Tenth fastest-growing source of FDI in the United States in 2021

(by UBO)

# Contact Us

Write: SelectUSA@trade.gov

Tweet: @SelectUSA www.selectusa.gov



Supporting U.S. Jobs 4,800

Number of U.S. workers employed by U.S. affiliates of majority Colombian-owned firms in 2020.



Investing in Innovative R&D

\$132.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2020.\*



**Expanding U.S. Exports** 

\$22.0 million

Value of U.S. goods exports by majority Colombian-owned firms operating in the United States in 2020.

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022) \*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

#### Colombian FDI in the USA (in USD millions)

	2017	2018	2019	2020	2021
Position (UBO)	\$2,574	\$3,223	\$4,057	\$4,054	\$4,167
Flow	-\$31	-\$29	\$3	-\$158	\$96

### U.S. FDI in Colombia (in USD millions)

	2017	2018	2019	2020	2021
Position	\$7,669	\$7,236	\$7,035	\$6,844	\$6,802
Flow	\$13	\$846	\$125	\$1,418	\$110

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

#### TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI projects in the USA

**Plastics** 

Software & IT Services

**Transportation** 

**Business Services** 

Food & Beverages

**Consumer Products** 

Last Updated August 2022