What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Contact Us
Write: SelectUSA@trade.gov
Tweet: @SelectUSA
www.selectusa.gov

Foreign Direct Investment (FDI):
COLOMBIA

#10
Tenth fastest-growing source of FDI in the United States in 2021
(by UBO)

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)
*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

Supporting U.S. Jobs
4,800
Number of U.S. workers employed by U.S. affiliates of majority Colombian-owned firms in 2020.

Investing in Innovative R&D
$132.0 million
Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2020.*

Expanding U.S. Exports
$22.0 million
Value of U.S. goods exports by majority Colombian-owned firms operating in the United States in 2020.

Colombian FDI in the USA (in USD millions)

<table>
<thead>
<tr>
<th>Position (UBO)</th>
<th>Flow</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$2,574</td>
</tr>
<tr>
<td>2018</td>
<td>$3,223</td>
</tr>
<tr>
<td>2019</td>
<td>$4,057</td>
</tr>
<tr>
<td>2020</td>
<td>$4,054</td>
</tr>
<tr>
<td>2021</td>
<td>$4,167</td>
</tr>
</tbody>
</table>

U.S. FDI in Colombia (in USD millions)

<table>
<thead>
<tr>
<th>Position</th>
<th>Flow</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$7,669</td>
</tr>
<tr>
<td>2018</td>
<td>$7,236</td>
</tr>
<tr>
<td>2019</td>
<td>$7,035</td>
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<tr>
<td>2020</td>
<td>$6,844</td>
</tr>
<tr>
<td>2021</td>
<td>$6,802</td>
</tr>
</tbody>
</table>

TOP 6 INDUSTRY SECTORS
By # of announced Colombian FDI projects in the USA

#1 Plastics
#2 Software & IT Services
#3 Transportation
#4 Business Services
#5 Food & Beverages
#6 Consumer Products

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2022