What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Canadian FDI in the USA (in USD millions)

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position (UBO)</td>
<td>$493,193</td>
<td>$534,800</td>
<td>$567,222</td>
<td>$572,076</td>
<td>$607,257</td>
</tr>
<tr>
<td>Flow</td>
<td>$71,025</td>
<td>$29,132</td>
<td>$38,251</td>
<td>$20,011</td>
<td>$38,229</td>
</tr>
</tbody>
</table>

U.S. FDI in Canada (in USD millions)

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position</td>
<td>$371,274</td>
<td>$373,604</td>
<td>$370,633</td>
<td>$373,823</td>
<td>$406,356</td>
</tr>
<tr>
<td>Flow</td>
<td>$16,356</td>
<td>$15,944</td>
<td>$30,691</td>
<td>$8,978</td>
<td>$31,952</td>
</tr>
</tbody>
</table>

TOP 6 INDUSTRY SECTORS
By # of announced Canadian FDI projects in the USA

#1 Software & IT Services
#2 Business Services
#3 Financial Services
#4 Real Estate
#5 Industrial Equipment
#6 Food & Beverages

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

Canadian FDI in the USA in 2021 (by UBO)

Supporting U.S. Jobs 844,600
Number of U.S. workers employed by U.S. affiliates of majority Canadian-owned firms in 2020.

Investing in Innovative R&D $1.5 billion
Value of research and development (R&D) spending by U.S. affiliates of majority Canadian-owned firms in 2020.

Expanding U.S. Exports $13.4 billion

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate’s ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.
Last Updated August 2022