# Foreign Direct Investment (FDI): AUSTRIA

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



#### Fastest-growing source of FDI in the United States in 2021

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Austrian-owned firms in 2020.

## Investing in Innovative R&D \$47.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Austrian-owned firms in 2020.



Expanding U.S. Exports **\$1.3 billion** 

Value of U.S. goods exports by majority Austrian-owned firms operating in the United States in 2020.

#6 Metals

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

Austrian FDI in the USA (in USD millions)						TOP 6 INDUSTRY SECTORS	
	2017	2018	2019	2020	2021		By # of announced Austrian FDI projects in the USA
Position (UBO)	\$11,527	\$12,792	\$13,561	\$25,298	\$26,153	#1	, ,
Flow	\$2,417	-\$2,657	\$2,878	\$982	\$570	#1	Industrial Equipment
U.S. FDI in Austria (in USD millions)						#2	Software & IT Services
	2017	2018	2019	2020	2021	#3	Plastics
Position	\$7,987	\$6,848	\$5,948	\$4,585	\$4,632	#4	Electronic Components
Flow	\$946	\$451	\$38	-\$638	\$291		
						#5	Food & Beverages

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

Last Updated August 2022