Foreign Direct Investment (FDI): AUSTRIA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



Fastest-growing source of FDI in the United States in 2021

(by UBO)

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Number of U.S. workers employed by U.S. affiliates of majority Austrian-owned firms in 2020.

Investing in Innovative R&D \$47.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Austrian-owned firms in 2020.



Expanding U.S. Exports **\$1.3 billion**

Value of U.S. goods exports by majority Austrian-owned firms operating in the United States in 2020.

#6 Metals

Sources: Bureau of Economic Analysis (latest available as of August 24, 2022), fDi Markets (data from July 2012 - June 2022)

Austrian FDI in the USA (in USD millions)						TOP 6 INDUSTRY SECTORS	
	2017	2018	2019	2020	2021		By # of announced Austrian FDI projects in the USA
Position (UBO)	\$11,527	\$12,792	\$13,561	\$25,298	\$26,153	#1	, ,
Flow	\$2,417	-\$2,657	\$2,878	\$982	\$570	#1	Industrial Equipment
U.S. FDI in Austria (in USD millions)						#2	Software & IT Services
	2017	2018	2019	2020	2021	#3	Plastics
Position	\$7,987	\$6,848	\$5,948	\$4,585	\$4,632	#4	Electronic Components
Flow	\$946	\$451	\$38	-\$638	\$291		
						#5	Food & Beverages

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. <u>Position/Stock:</u> Snapshot of cumulative FDI taken at year end. <u>Flow</u>: FDI coming into a country over a period of time.

Last Updated August 2022