



**International Trade Administration
Industry and Analysis
National Travel and Tourism Office**

**FAST FACTS:
UNITED STATES TRAVEL AND
TOURISM INDUSTRY**

Industry (2020)

- 1.7% of GDP
- 6.3 million jobs
 - 3.9 million direct; 2.4 million indirect
 - 519 thousand total jobs supported by tourism exports
- \$978.4 billion in total travel & tourism output
 - \$564.8 billion direct; \$413.6 billion indirect

International Trade (2021)

- \$81.0 billion international spending in U.S. (Exports)
- \$6.8 billion surplus
- Travel and tourism receipts: 10% of U.S. services exports
- Travel and tourism receipts: 3% of *all* U.S. exports

Market Share (2021)

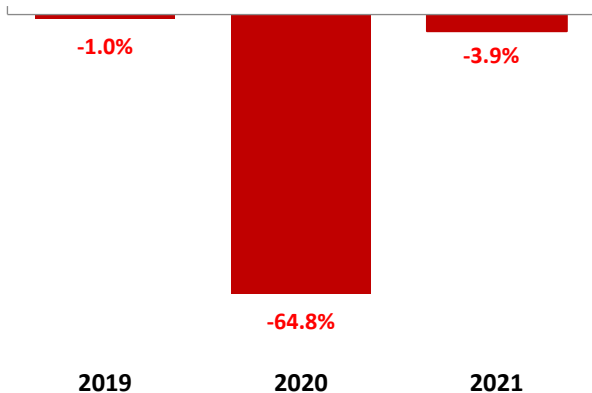
- 5.2% share of world travelers/global arrivals
- The United States ranks 6th in terms of total arrivals behind France, Mexico, Spain, Turkey, and Italy, respectively.
- The United States leads the world in global tourism receipts (exports), commanding a 13.2% share of world traveler spending in 2020*
- In fact, U.S. tourism exports totaled more than double the amount exported by our closest competitor (France)

*UNWTO global spending figures *exclude* passenger fares, thereby omitting nearly \$12.2 billion (15%) from our country's total in 2020.

U.S. Travel and Tourism-Related Exports (2021)

Total:	\$81.0 billion		
1 Mexico	\$11.7 billion	6 UK	\$2.4 billion
2 China	\$9.0 billion	7 S. Korea	\$2.3 billion
3 India	\$5.8 billion	8 Indonesia	\$2.0 billion
4 Canada	\$3.7 billion	9 Brazil	\$1.9 billion
5 Colombia	\$3.1 billion	10 Japan	\$1.6 billion

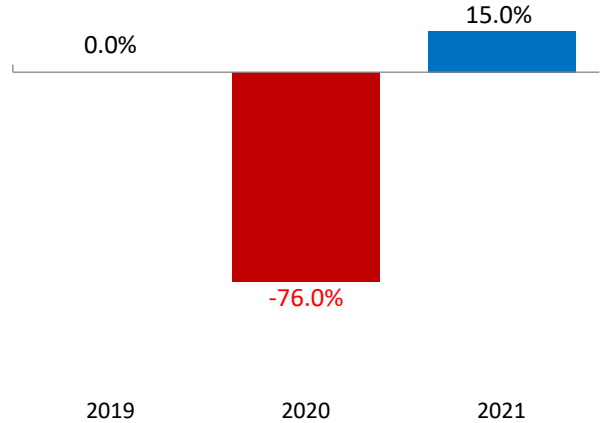
**International Visitor Spending in the U.S.
(compared to previous year)**



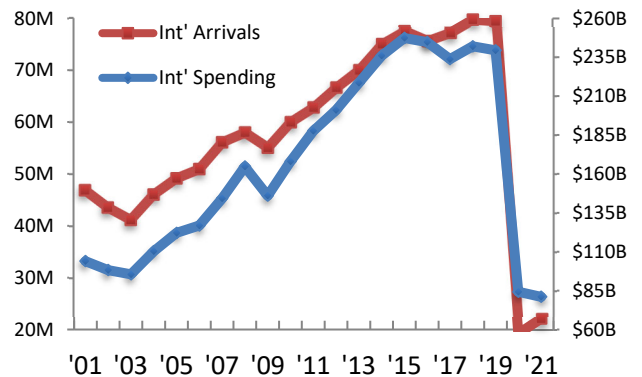
International Visitors to the U.S. (2021)

Total:	22.1 million		
1 Mexico	10.4 million	6 Ecuador	407 thousand
2 Canada	2.6 million	7 Dom. Rep	406 thousand
3 Colombia	1.1 million	8 Peru	405 thousand
4 U.K.	461 thousand	9 Argentina	302 thousand
5 India	433 thousand	10 Guatemala	280 thousand

**International Visitor Arrivals to the U.S.
(compared to previous year)**



**International Visitation and Spending in
the United States: 2001-2021**



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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