



## BIOPUS · INTERPHEX KOREA

August 3-5, 2022 | Seoul, Korea

SelectUSA Korea invites four U.S. Economic Development Organizations (EDOs) to participate in the **2022 Bioplus Interphex Korea**, a global exhibition showcasing biotechnology and pharmaceutical industries' value chain from R&D to manufacturing, processing, logistics, and packaging.

South Korea's bio industry is one of the fastest developing pharmaceutical markets in Asia and production of medical devices has been growing at an annual average rate of 9.8 percent over the past five years, which is approximately five times higher than Korea's real gross domestic product (GDP) growth rate of 2 percent in 2019. Additionally, the Korean government and large Korean companies see the bio-health sector as a future growth engine for the economy and are investing.

The Korea Biotechnology Industry Organization (KoreaBIO) and RX Korea are organizing this bio-health focused event that will include a conference, exhibition, company presentation, business matchmaking sessions, and a networking party. This is a great opportunity to meet with growing bio-health companies.

### Participation Benefits:

- South Korea Country Briefing from U.S. Embassy staff
- EDO exposure on online directory of 2022 Bioplus Interphex Korea
- One booth space (3m x 3m) on the trade show floor to showcase your location
- 20 minutes of Remarks by EDO's at Open Innovation Stage
- Business Matchmaking
- Bioplus Interphex Korea Reception Invitation (1 person per organization)
- On-site counselling and support by SelectUSA staff

### Registration Deadline:

- **Wednesday, June 8, 2022**
- Registration is on a first come-first served basis.

### Participation Fee:

- \$2,250 per organization
- Interpretation fee is excluded.
- The cost is calculated based on four U.S. EDOs' participation.

### Point of Contact:

- Ms. Heesook Baik, U.S. Commercial Service, U.S. Embassy
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