

Sell on Amazon Brazil and Mexico Step by Step using your North America Unified Account

Here is some helpful information to assist you in setting up your storefront in Amazon Brazil/MX.

[How to start selling in Amazon Brazil Store?]

How do I set an account for Amazon Brazil Store?

Click the “**Start Your Journey**” button and follow the instructions (Submit merchant token) to expand your business to Amazon Brazil.

What are the next steps?

1. Use your credentials to login in at <https://sellercentral.amazon.com>
2. We already set up Brazil account. You should be able to see ‘www.amazon.com.br’ added to the drop down menu.



**If you cannot see Brazil account in the drop down on Seller Central, please reply this email with your Merchant Token in Amazon.com.*

You can check Merchant Token on Seller Central at [Settings > Account Info > Merchant Token](#)

3. Once you accessed your Brazil account, set up an ORA (Official Registered Address) from The United States on [Settings > Account Info > Official Registered Address](#)
4. Associate a deposit method with your Brazil account at [Settings > Account Info > Deposit Method](#).

Listing your products

You can use a translation tool of your preference or use Build International Listings (BIL) to translate your inventory. Find out more about BIL on Selling Partner Playbook.

Useful Information

1. **Selling Partner Playbook (Attached)**
2. **Service Provider Information**
 - A. **Translation**
 - a. Transperfect → [Link](#)
 - b. Translated → [Link](#)
 - B. **Compliance and Consultancy**
 - a. Stelcore → [Link](#)
 - C. **Customer Service**
 - a. InHouse → [Link](#)
 - D. **Logistics**

- a. Sinerlog: seller.amazon@sinerlog.global
- b. Nobordist: hello@nobordist.com
- c. SkyPostal: amazonseller@skypostal.com

E. **FAQs** → [here](#)

[How to start selling in Amazon Mexico Store?]

Useful Information

[How to sell globally with Amazon?](#)

[About your North America Unified Account](#)