

# SELECTUSA Foreign Direct Investment (FDI): THAILAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #3

Third fastest-growing source of FDI  
in the United States in 2020

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 3,700

Number of U.S. workers employed by  
U.S. affiliates of majority  
Thai-owned firms in 2019.



Investing in Innovative R&D

## \$18.1 billion

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Asian and Pacific-owned firms  
in 2019.\*



Expanding U.S. Exports

## \$111.0 million

Value of U.S. goods exports by majority  
Thai-owned firms  
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

## Thai FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$2,132	\$2,349	\$2,253	\$1,847	<b>\$1,809</b>
<b>Flow</b>	\$711	-\$713	-\$298	-\$261	<b>-\$56</b>

## U.S. FDI in Thailand (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$18,386	\$15,578	\$16,415	\$17,628	<b>\$17,450</b>
<b>Flow</b>	\$1,772	\$1,041	\$1,317	\$1,178	<b>\$324</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI  
projects in the USA

- #1 Plastics
- #2 Chemicals
- #3 Food & Beverages
- #4 Auto Components
- #5 Software & IT Services
- #6 Building Materials

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021