

Foreign Direct Investment (FDI): SWITZERLAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#8

Eighth largest source of FDI
in the United States in 2020

(by UBO)

Contact US

Write: SelectUSA@trade.gov

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

www.selectusa.gov



Supporting U.S. Jobs

490,600

Number of U.S. workers employed by U.S. affiliates of majority Swiss-owned firms in 2019.



Investing in Innovative R&D

\$10.3 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Swiss-owned firms in 2019.



Expanding U.S. Exports

\$12.4 billion

Value of U.S. goods exports by majority Swiss-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

Swiss FDI in the USA (in USD millions)

| | 2016 | 2017 | 2018 | 2019 | 2020 |
|-----------------------|-----------|-----------|-----------|-----------|------------------|
| Position (UBO) | \$158,672 | \$157,245 | \$190,531 | \$210,025 | \$235,311 |
| Flow | \$46,595 | -\$2,922 | \$28,188 | \$11,544 | \$7,548 |

U.S. FDI in Switzerland (in USD millions)

| | 2016 | 2017 | 2018 | 2019 | 2020 |
|-----------------|-----------|-----------|-----------|-----------|------------------|
| Position | \$185,329 | \$252,231 | \$210,800 | \$192,847 | \$211,936 |
| Flow | \$18,818 | \$35,815 | -\$16,449 | \$627 | \$16,692 |

TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021