

# SELECTUSA Foreign Direct Investment (FDI): SOUTH KOREA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$62.4 Billion

Total 2020 stock of FDI from  
South Korea  
to the United States

(by UBO)

## Contact US

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Supporting U.S. Jobs

## 94,500

Number of U.S. workers employed by  
U.S. affiliates of majority  
South Korean-owned firms in 2019.



Investing in Innovative R&D

## \$1.7 billion

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
South Korean-owned firms  
in 2019.



Expanding U.S. Exports

## \$13.5 billion

Value of U.S. goods exports by majority  
South Korean-owned firms  
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 30, 2021), fDi Markets (data from July 2011 - June 2021)

## South Korean FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$41,129	\$54,109	\$56,783	\$54,778	<b>\$62,401</b>
<b>Flow</b>	\$3,699	\$13,332	\$1,787	\$4,203	<b>\$5,290</b>

## U.S. FDI in South Korea (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$39,278	\$40,237	\$37,282	\$38,476	<b>\$33,888</b>
<b>Flow</b>	\$2,022	\$668	-\$1,664	\$2,365	<b>-\$2,039</b>

## TOP 6 INDUSTRY SECTORS

By # of announced South Korean FDI  
projects in the USA

- #1 Auto Components
- #2 Industrial Equipment
- #3 Software & IT Services
- #4 Consumer Electronics
- #5 Renewable Energy
- #6 Electronic Components

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021