

Foreign Direct Investment (FDI): NEW ZEALAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#1

Fastest-growing source of FDI
in the United States in 2020

(by UBO)

Contact US

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs

28,800

Number of U.S. workers employed by U.S. affiliates of majority New Zealand-owned firms in 2019.



Investing in Innovative R&D

\$93.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority New Zealand-owned firms in 2019.



Expanding U.S. Exports

\$1.4 billion

Value of U.S. goods exports by majority New Zealand-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

New Zealand FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
Position (UBO)	\$356	\$2,234	\$3,152	\$3,585	\$3,397
Flow	-\$233	\$79	\$345	\$248	\$533

U.S. FDI in New Zealand (in USD millions)

	2016	2017	2018	2019	2020
Position	\$12,042	\$12,384	\$11,379	\$11,869	\$12,903
Flow	\$468	\$469	-\$160	\$299	\$523

TOP 6 INDUSTRY SECTORS

By # of announced New Zealand FDI projects in the USA

- #1 Software & IT Services
- #2 Plastics
- #3 Communications
- #4 Industrial Equipment
- #5 Transportation
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021