What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#1
Fastest-growing source of FDI in the United States in 2020
(by UBO)

Contact US
Write: SelectUSA@trade.gov
Tweet: @SelectUSA
www.selectusa.gov

Supporting U.S. Jobs
28,800

Investing in Innovative R&D
$93.0 million
Value of research and development (R&D) spending by U.S. affiliates of majority New Zealand-owned firms in 2019.

Expanding U.S. Exports
$1.4 billion

New Zealand FDI in the USA (in USD millions)

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U.S. FDI in New Zealand (in USD millions)

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TOP 6 INDUSTRY SECTORS
By # of announced New Zealand FDI projects in the USA

#1 Software & IT Services
#2 Plastics
#3 Communications
#4 Industrial Equipment
#5 Transportation
#6 Business Services

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)