

# Foreign Direct Investment (FDI): MEXICO

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$42.1 Billion

Total 2020 stock of FDI from Mexico to the United States

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 82,600

Number of U.S. workers employed by U.S. affiliates of majority Mexican-owned firms in 2019.



Investing in Innovative R&D

## \$86.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2019.\*



Expanding U.S. Exports

## \$1.2 billion

Value of U.S. goods exports by majority Mexican-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

## Mexican FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$34,967	\$37,715	\$40,493	\$39,661	<b>\$42,129</b>
<b>Flow</b>	\$2,900	\$2,729	\$260	-\$263	<b>\$1,846</b>

## U.S. FDI in Mexico (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$98,421	\$100,169	\$95,543	\$98,010	<b>\$101,057</b>
<b>Flow</b>	\$5,837	\$5,907	\$6,456	\$6,530	<b>\$3,456</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Mexican FDI projects in the USA

- #1 Food & Beverages
- #2 Auto Components
- #3 Plastics
- #4 Business Services
- #5 Communications
- #6 Financial Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021