

# Foreign Direct Investment (FDI): JAPAN

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #1

Largest source of FDI  
in the United States in 2020

(by UBO)

## Contact US

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Supporting U.S. Jobs

## 973,800

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2019.



Investing in Innovative R&D

## \$12.9 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2019.



Expanding U.S. Exports

## \$82.3 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

## Japanese FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$431,555	\$498,893	\$522,315	\$663,400	<b>\$679,000</b>
<b>Flow</b>	\$33,732	\$45,520	\$20,817	\$35,283	<b>\$23,139</b>

## U.S. FDI in Japan (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$124,039	\$117,134	\$108,933	\$128,539	<b>\$131,643</b>
<b>Flow</b>	-\$2,911	\$9,094	\$1,550	\$9,049	<b>\$2,568</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Auto Components
- #2 Industrial Equipment
- #3 Plastics
- #4 Automotive OEM
- #5 Software & IT Services
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021