

SELECTUSA Foreign Direct Investment (FDI): ITALY

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$37.9 Billion

Total 2020 stock of FDI from
Italy
to the United States

(by UBO)

Contact US

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs

98,900

Number of U.S. workers employed by
U.S. affiliates of majority
Italian-owned firms in 2019.



Investing in Innovative R&D

\$283.0 million

Value of research and development (R&D)
spending by U.S. affiliates of majority
Italian-owned firms
in 2019.



Expanding U.S. Exports

\$2.3 billion

Value of U.S. goods exports by majority
Italian-owned firms
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

Italian FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
Position (UBO)	\$34,583	\$30,371	\$33,286	\$37,110	\$37,871
Flow	\$737	\$1,206	\$1,489	\$1,489	\$1,604

U.S. FDI in Italy (in USD millions)

	2016	2017	2018	2019	2020
Position	\$30,573	\$27,617	\$32,842	\$28,270	\$31,093
Flow	\$298	\$388	\$7,468	\$1,905	\$1,642

TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI
projects in the USA

- #1 Industrial Equipment
- #2 Renewable Energy
- #3 Metals
- #4 Food & Beverages
- #5 Auto Components
- #6 Software & IT Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021