

# SELECTUSA Foreign Direct Investment (FDI): GERMANY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #3

Third largest source of FDI  
in the United States in 2020

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 859,900

Number of U.S. workers employed by U.S. affiliates of majority German-owned firms in 2019.



Investing in Innovative R&D

## \$11.0 billion

Value of research and development (R&D) spending by U.S. affiliates of majority German-owned firms in 2019.



Expanding U.S. Exports

## \$47.2 billion

Value of U.S. goods exports by majority German-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

## German FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$347,963	\$394,396	\$470,806	\$496,984	<b>\$564,294</b>
<b>Flow</b>	\$15,637	\$18,291	\$22,358	\$27,383	<b>\$16,470</b>

## U.S. FDI in Germany (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$129,985	\$132,595	\$134,794	\$151,278	<b>\$162,387</b>
<b>Flow</b>	\$3,407	\$4,025	\$5,406	\$16,590	<b>\$10,841</b>

## TOP 6 INDUSTRY SECTORS

By # of announced German FDI projects in the USA

- #1 Industrial Equipment
- #2 Software & IT Services
- #3 Auto Components
- #4 Transportation
- #5 Chemicals
- #6 Plastics

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
**Position/Stock**: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

Last Updated August 2021