

# SELECTUSA Foreign Direct Investment (FDI): FRANCE

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #5

Fifth largest source of FDI  
in the United States in 2020

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 765,100

Number of U.S. workers employed by  
U.S. affiliates of majority  
French-owned firms in 2019.



Investing in Innovative R&D

## \$4.5 billion

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
French-owned firms  
in 2019.



Expanding U.S. Exports

## \$25.7 billion

Value of U.S. goods exports by majority  
French-owned firms  
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 26, 2021), fDi Markets (data from July 2011 - June 2021)

## French FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$264,026	\$276,789	\$279,068	\$295,743	<b>\$314,979</b>
<b>Flow</b>	\$28,553	\$15,406	\$992	\$13,498	<b>\$14,005</b>

## U.S. FDI in France (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$72,926	\$78,632	\$67,548	\$88,425	<b>\$91,153</b>
<b>Flow</b>	\$357	\$3,708	\$1,242	\$6,360	<b>-\$1,012</b>

## TOP 6 INDUSTRY SECTORS

By # of announced French FDI  
projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Chemicals
- #4 Financial Services
- #5 Industrial Equipment
- #6 Communications

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021