

Environmental Technologies Trade Advisory Committee
August 2-4, 2021, 1:00pm – 4:00pm EDT
Webex

The Environmental Technologies Trade Advisory Committee (ETTAC) convened the first meeting under its new charter from 1:00-4:00 p.m. EDT on August 2-4, 2021 via Webex.

ETTAC Members Present:

Mr. Jack Adams	Ms. Tasha Jamaluddin	Ms. Clare Schulzki
Ms. Adina Renee Adler (Aug 4)	(Aug 2 and Aug 4)	Mr. Bill Smallwood
Mr. Dean Amhaus	Ms. Debra Johnson	Ms. Paula Soos
Mr. Jim Anderson	Mr. Nilaksh Kothari (Aug 2)	Ms. Paula Stern
Mr. Randy Baerg	Mr. Chris Lawson	Mr. Stephen Strachan
Mr. David Biderman	Ms. Vanessa Leiby	Mr. Bryan Stubbs
Ms. Dana Blumberg	Mr. Carlos Lemos	Mr. Kevin Summ
Mr. Chuck Chaitovitz	Mr. Walt Marlowe (Aug 2)	Ms. Pauli Undesser (Aug 3-4)
Mr. Bill Decker	Mr. Jim Matharu (Aug 3-4)	Mr. Craig Updyke
Mr. Amir Eftekhari	Mr. Ashish Raval (Aug 3-4)	Mr. Joseph Vaglio
Mr. Tom Frankel (Aug 3)	Mr. David Rigby	Mr. Roberto Vengoechea (Aug 3-4)
Ms. Anne Germain		Mr. George Vorsheim
Mr. Jeff Gottlieb		Dr. Peter Zemek
Mr. Dick Gust		

Department of Commerce, International Trade Administration (ITA) Officials Present:

Victoria Yue, Designated Federal Officer (DFO), ETTAC
Monica Gorman, Deputy Assistant Secretary for Manufacturing
Adam O'Malley, Director, Office of Energy and Environmental Industries (OEEI)
Man Cho, Deputy Director, OEEI
Chris Herman, OEEI
Pat Kirwan, Director, Trade Promotion Coordinating Committee (TPCC)
Barbara Farrar, Acting Executive Director, Advocacy Center
Danica Starks, Senior U.S. Commercial Liaison to the World Bank, Advocacy Center
Ryan Russell, U.S. Commercial Service Global Environmental Tech Team Lead
Elizabeth Laxague, U.S. Commercial Service
Blanche Ziv, Director, Office of Industry Engagement (OIE)
Michael Boyles, Office of Standards and Intellectual Property (OSIP)
Anthony Quinn, OSIP
Desi Jordanoff, Global Markets, Office of Western Hemisphere
Finley Ong, Intern, U.S. Commercial Service

Other U.S. Government Officials Present:

Nakuma Wani-Kenyi, Office of the General Counsel, U.S. Department of Commerce
Caitlin Blair, National Oceanic and Atmospheric Administration (NOAA), U.S. Department of
Commerce
Sammi Dowdell, NOAA, U.S. Department of Commerce
Raffi Balian, U.S. Department of State
Joan Flynn, U.S. Department of State
Yvonne Shih, U.S. Department of State
Claudia Steiner, U.S. Department of State
Megan Barnhart, U.S. Environmental Protection Agency (EPA)
Rick Ziegler, EPA
Paulo Almeida, EPA

Christine Brown, Small Business Administration (SBA)
Sam Browne, U.S. Department of Energy (DOE)
Ben Campbell, Millennium Challenge Corporation (MCC)
Christa Hasenkopf, U.S. Agency for International Development
Amy Kreps, U.S. Trade Representative (USTR)
Katy Sater, USTR
Craig O'Connor, Export-Import Bank of the United States (EXIM)
Dana Starkey, Development Finance Corporation (DFC)
Amy Swers, U.S. Trade and Development Agency (USTDA)
Jessica Henson, U.S. Department of the Treasury
Joann Peterson, U.S. International Trade Commission (USITC)
Andrew David, USITC

Members of the Public Present:

N/A

AUGUST 2 (DAY 1) MEETING MINUTES

Welcome and Introductions

DFO Victoria Yue motioned to start the meeting and took the attendance of the committee members. OEEI Director Adam O'Malley welcomed the Committee and reviewed the structure of ITA and the role of OEEI. Deputy Assistant Secretary for Manufacturing Monica Gorman emphasized the Biden Administration's climate goals and asked for the Committee's input on the upcoming Clean Technology Export Competitiveness Strategy.

ETTAC Overview and Agenda Preview

DFO Yue briefly recapped the information provided to the committee during the June 15th kick off teleconference. She explained the structure and mandate of ETTAC and highlighted the objectives of the first virtual meeting (August 2-4), which included learning about ITA and Environmental Trade Working Group (ETWG) programs and activities, establishing subcommittees, and selecting ETTAC leadership.

Break-Out Session on Possible Subcommittee Topics

The Committee broke into groups by industry sector and discussed cross-cutting themes for consideration as potential subcommittee topics including U.S. competitiveness, intellectual property issues, trade promotion, the circular economy, and climate change resilience.

AUGUST 3 (DAY 2) MEETING MINUTES

Recap and Agenda Preview

DFO Yue motioned to start the meeting, took attendance, and recapped yesterday's meeting. She then outlined the day's agenda, including learning about ITA programs and activities to inform subcommittee topics and future recommendations and establishing subcommittee topics.

Breakout Sessions with ITA Officials

The Committee separated into four breakout rooms, and ITA officials rotated through each room in approximately 25-minute intervals to discuss ITA programs and activities relevant to ETTAC's purview and mission. Blanch Ziv described OIE's Market Development Cooperative Program, Strategic Partnership Program, and Top Markets Report. Barbara Farrar and Danica Starks explained the process of applying for advocacy and how ITA coordinates with multilateral development banks. Pat Kirwan provided an overview of TPCC export promotion activities and climate priorities. Ryan Russell described export promotion resources available to American businesses through the U.S. Commercial Service's Global Environmental Technologies Team.

Discussion of and Voting on Subcommittee Topics

DFO Yue reviewed yesterday's discussion of potential subcommittee topics as well as the topics from the last ETTAC charter. The Committee established the following three subcommittees for the 2020-2022 charter:

- Trade Policy and Export Competitiveness
- Climate Change Mitigation and Resilience Technologies
- Waste Management and Circular Economy.

AUGUST 4 (DAY 3) MEETING MINUTES

Recap and Agenda Preview

DFO Yue motioned to begin the meeting, took attendance, and previewed the agenda.

ETTAC Leadership Discussion and Voting

DFO Yue accepted nominations for ETTAC Chair, Vice Chair, and Subcommittee Chairs. Members nominated for the same position agreed to serve in a co-chair/co-vice chair capacity so no vote was needed. Bill Decker was selected as ETTAC Chair. Clare Schulzki and Roberto Vengoechea were selected as ETTAC Co-Vice Chairs. Chuck Chaitovitz was selected as the Trade Policy and Export Competitiveness Subcommittee Chair. Tasha Jamaluddin and Debra Johnson were selected as the Climate Change Mitigation and Resilience Technologies Subcommittee Co-Chairs. David Biderman was selected as the Waste Management and Circular Economy Subcommittee Chair.

Discuss Availability for Subcommittee Meeting

The Committee split up into breakout rooms by subcommittee to discuss their availability and next steps to hold the first subcommittee meetings in advance of the next ETTAC meeting.

SBA Overview

Christine Brown described SBA's mission and activities. She explained the State Trade Expansion Program (STEP) and how businesses qualify for STEP grants.

Breakout Sessions with Environmental Technologies Working Group (ETWG) Representatives

The Committee broke into four breakout rooms, and USG officials from ETWG Agencies rotated through each room in approximately 25-minute intervals to discuss programs and activities relevant to ETTAC's purview and mission. Raffi Balian described U.S. State Department activities related to environmental technologies and the climate initiatives of the Biden Administration. Megan Barnhardt described the efforts of the EPA Office of International and Tribal Affairs to improve U.S. competitiveness and international environmental conditions. Amy Kreps described the USTR Office of Environment and Natural Resources' activities related to environmental technologies and noted that the agency is responsible for developing and coordinating U.S. international trade strategy and negotiations with other countries. Craig O'Conner described EXIM's mission and activities. Dana Starkey described DFC's activities and its investment priorities, which include climate. Amy Swers described USTDA's mission and activities. Ben Campbell described MCC's mission, structure, and climate change priorities.

Public Comment and Adjournment

No issues were raised for public comment. The meeting adjourned at 3:58 p.m.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.

Victoria Yue
Designated Federal Officer
Environmental Technologies Trade Advisory Committee

Bill Decker
Chair
Environmental Technologies Trade Advisory Committee