

# Foreign Direct Investment (FDI): DENMARK

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh fastest-growing source of FDI in the United States in 2020

(by UBO)

## Contact US

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Supporting U.S. Jobs

## 40,000

Number of U.S. workers employed by U.S. affiliates of majority Danish-owned firms in 2019.



Investing in Innovative R&D

## \$731.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Danish-owned firms in 2019.



Expanding U.S. Exports

## \$1.4 billion

Value of U.S. goods exports by majority Danish-owned firms operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 26, 2021), fDi Markets (data from July 2011 - June 2021)

## Danish FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$18,375	\$18,464	\$20,435	\$24,036	<b>\$31,491</b>
<b>Flow</b>	\$3,986	\$271	\$1,867	\$3,140	<b>\$7,267</b>

## U.S. FDI in Denmark (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$16,909	\$12,107	\$10,692	\$9,108	<b>\$9,874</b>
<b>Flow</b>	\$2,225	-\$222	-\$1,855	-\$1,035	<b>\$1,068</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Danish FDI projects in the USA

- #1 Software & IT Services
- #2 Industrial Equipment
- #3 Renewable Energy
- #4 Transportation
- #5 Pharmaceuticals
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021