

# SELECTUSA

## Foreign Direct Investment (FDI): COLOMBIA

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$4.1 Billion

Total 2020 stock of FDI from  
Colombia  
to the United States

(by UBO)

### Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs  
**6,000**

Number of U.S. workers employed by  
U.S. affiliates of majority  
Colombian-owned firms in 2019.



Investing in Innovative R&D  
**\$1.0 million**

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Colombian-owned firms  
in 2019.



Expanding U.S. Exports  
**\$15.0 million**

Value of U.S. goods exports by majority  
Colombian-owned firms  
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

### Colombian FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$2,428	\$2,574	\$3,223	\$4,066	<b>\$4,080</b>
<b>Flow</b>	\$75	-\$31	-\$29	-\$53	<b>-\$213</b>

### U.S. FDI in Colombia (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$7,884	\$7,669	\$7,236	\$7,286	<b>\$7,767</b>
<b>Flow</b>	-\$170	\$13	\$846	\$117	<b>-\$580</b>

### TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI  
projects in the USA

- #1 Transportation
- #2 Software & IT Services
- #3 Business Services
- #4 Plastics
- #5 Food & Beverages
- #6 Renewable Energy

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021