

SELECTUSA Foreign Direct Investment (FDI): BERMUDA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#6

Sixth fastest-growing source of FDI
in the United States in 2020

(by UBO)

Contact US

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

72,700

Number of U.S. workers employed by
U.S. affiliates of majority
Bermudan-owned firms in 2019.



Investing in Innovative R&D

\$2.0 billion

Value of research and development (R&D)
spending by U.S. affiliates of majority
Other Western Hemisphere-owned firms
in 2019.*



Expanding U.S. Exports

\$21.2 billion

Value of U.S. goods exports by majority
Other Western Hemisphere-owned firms
operating in the United States in 2019.*

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold

Bermudan FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
Position (UBO)	\$36,191	\$34,443	\$44,203	\$63,894	\$71,103
Flow	\$23,222	-\$17,225	\$31,970	\$19,978	\$5,322

U.S. FDI in Bermuda (in USD millions)

	2016	2017	2018	2019	2020
Position	\$311,363	\$401,435	\$339,399	\$273,240	\$274,576
Flow	\$32,795	\$42,588	-\$149,490	-\$31,731	-\$4,189

TOP 6 INDUSTRY SECTORS

By # of announced Bermudan FDI
projects in the USA

- #1 Financial Services
- #2 Real Estate
- #3 Consumer Products
- #4 Software & IT Services
- #5 Hotels & Tourism
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021