

# SELECTUSA Foreign Direct Investment (FDI): AUSTRALIA

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #9

Ninth largest source of FDI  
in the United States in 2020

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 88,400

Number of U.S. workers employed by  
U.S. affiliates of majority  
Australian-owned firms in 2019.



Investing in Innovative R&D

## \$193.0 million

Value of research and development (R&D)  
spending by U.S. affiliates of majority  
Australian-owned firms  
in 2019.



Expanding U.S. Exports

## \$3.5 billion

Value of U.S. goods exports by majority  
Australian-owned firms  
operating in the United States in 2019.

Sources: Bureau of Economic Analysis (latest available as of August 20, 2021), fDi Markets (data from July 2011 - June 2021)

## Australian FDI in the USA (in USD millions)

	2016	2017	2018	2019	2020
<b>Position (UBO)</b>	\$73,526	\$80,891	\$78,788	\$93,451	<b>\$101,594</b>
<b>Flow</b>	\$5,660	-\$1,680	\$119	\$14,182	<b>\$7,237</b>

## U.S. FDI in Australia (in USD millions)

	2016	2017	2018	2019	2020
<b>Position</b>	\$167,791	\$169,749	\$166,269	\$161,200	<b>\$163,466</b>
<b>Flow</b>	\$6,987	-\$621	-\$3,273	-\$3,806	<b>\$3,745</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Australian FDI  
projects in the USA

- #1 Software & IT Services
- #2 Healthcare
- #3 Business Services
- #4 Communications
- #5 Financial Services
- #6 Industrial Equipment

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2021