What is SelectUSA?
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

U.S. jobs directly supported by majority foreign-owned affiliates

127,900

Contact US
Write: SelectUSA@trade.gov
Tweet: @SelectUSA
www.selectusa.gov

Top Industry Sectors in Wisconsin

- Industrial Equipment: 58
- Food & Beverages: 36
- Plastics: 17
- Biotechnology: 10
- Metals: 6

Sources: fdi Markets (data from July 2011 - June 2021) & U.S. Bureau of Economic Analysis (Last updated: August 2021)

Top Sources of FDI in Wisconsin

(134 Total Announced Greenfield Projects)

- Germany: 49%
- Canada: 14%
- Switzerland: 12%
- United Kingdom: 10%
- Japan: 8%
- Other: 7%

Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2019 FDI is responsible for:

- Competitive Jobs: 7.9 Million direct jobs in the United States
- R&D Activity: $71.4 Billion in R&D Expenditures
- Goods Exports: 24% of all U.S. goods exports

Sources: fdi Markets (data from July 2011 - June 2021) & U.S. Bureau of Economic Analysis (Last updated: August 2021)