



**International Trade Administration
Industry and Analysis
National Travel and Tourism Office**

**FAST FACTS:
UNITED STATES TRAVEL AND
TOURISM INDUSTRY
—2020—**

Industry (2019)

- 2.9% of GDP
- 9.5 million jobs
 - 6.1 million direct; 3.4 million indirect
 - 1.1 million total jobs supported by tourism exports
- \$1.94 trillion in total travel & tourism output
 - \$1.13 trillion direct; \$813.4 billion indirect

International Trade (2020)

- \$83.3 billion international spending in U.S. (Exports)
- \$35.1 billion surplus
- Travel and tourism receipts: 12% of U.S. services exports
- Travel and tourism receipts: 4% of *all* U.S. exports

Market Share (2019/2020)

- 4.9% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 13.2% share of world traveler spending in 2019*
- In fact, U.S. tourism exports totaled more than double (243%) the amount exported by our closest competitor (Spain)

*UNWTO global spending figures *exclude* passenger fares, thereby omitting more than \$40.1 billion (17%) from our country's total in 2019.

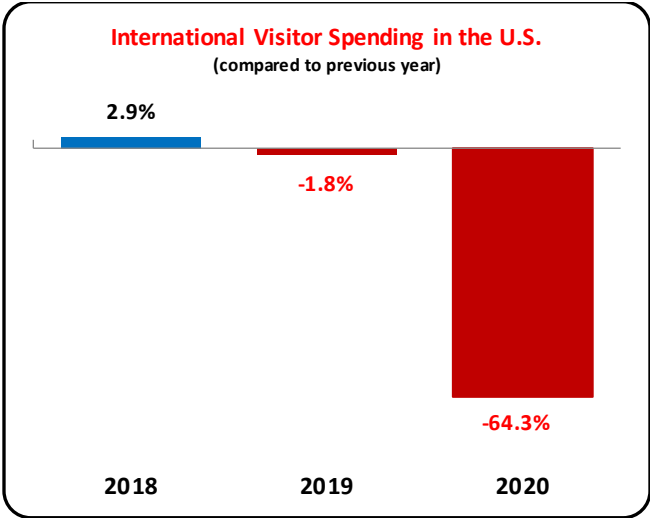
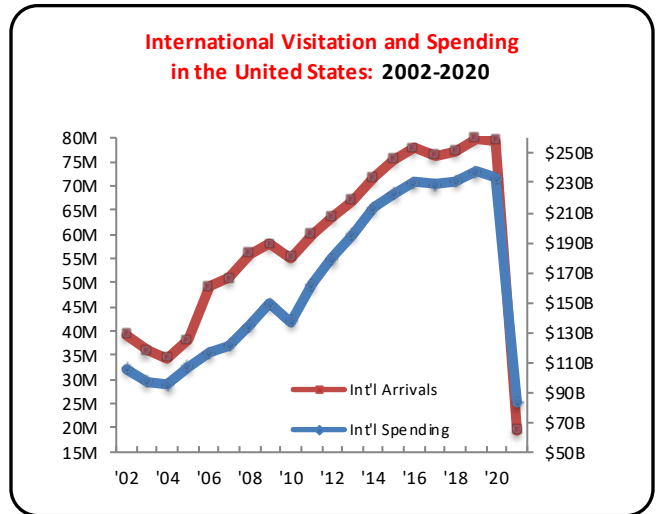
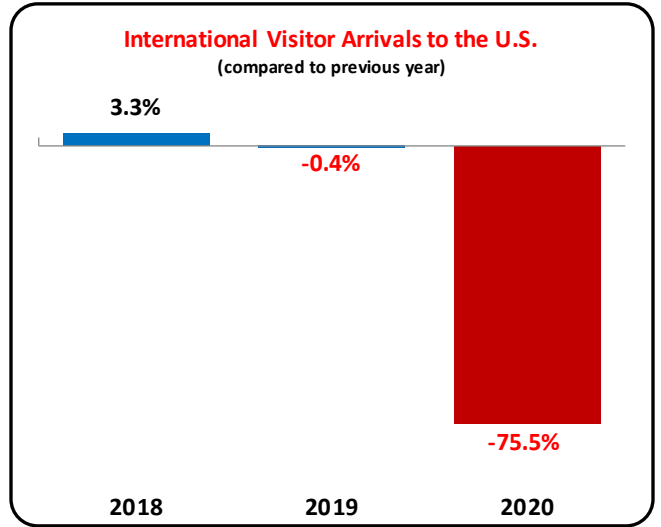
Source: United Nations World Tourism Organization (March 2021)

U.S. Travel and Tourism-Related Exports (2020)

Total:	\$83.3 billion			
1 China	\$15.6 billion	6 UK	\$3.2 billion	
2 Mexico	\$9.9 billion	7 Japan	\$3.2 billion	
3 India	\$8.1 billion	8 Brazil	\$2.6 billion	
4 Canada	\$6.5 billion	9 Germany	\$1.5 billion	
5 S. Korea	\$3.3 billion	10 Australia	\$1.5 billion	

International Visitors to the U.S. (2020)

Total:	19.4 million			
1 Mexico	7.0 million	6 Brazil	424 thousand	
2 Canada	4.8 million	7 China	378 thousand	
3 U.K.	730 thousand	8 India	336 thousand	
4 Japan	697 thousand	9 France	298 thousand	
5 S. Korea	439 thousand	10 Germany	294 thousand	



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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