



Doing Business in Europe Webinar Series - UKRAINE

The U. S. Department of Commerce, International Trade Administration, Europe Team, invite American exporters to join us for market briefings with our U.S. Embassy colleagues across Europe. Each session will cover the current status of the market, key target sectors, new procedures or guidelines, and developing trends. Speakers include American government officials and private sector entities.

- June 17, 2021 **Doing Business in Ukraine** [REGISTER](#)

Ukraine is an emerging market, with many of the attributes of a major European economy including a well-educated and skilled workforce, a solid industrial base, and rich farmlands. Fueled by an economic recovery, Ukraine's bilateral trade with the U.S. nearly doubled from under \$2 billion in 2015 to roughly \$4 billion in 2019. Stable agricultural growth presents significant opportunities for U.S. exporters of agricultural machinery, as well as other inputs like seeds and fertilizers. Additional market opportunities exist in Defense; Education; Food Processing and Packaging Equipment; Medical Equipment; Oil & Gas Equipment; Safety & Security; and Transport infrastructure, including ports, airports, roads, and railway.

Join us for a discussion of opportunities and challenges in entering this exciting market!

Agenda/Speakers

- **Opening Remarks:** Sean Timmins, Commercial Officer, U.S. Embassy in Ukraine
- **Doing Business in Ukraine:** Andy Hunder, President, American Chamber of Commerce
- **Macroeconomic Overview and Investment Priorities:** Sergiy Tsivkach, Executive Director, UkraineInvest
- **Resources for U.S. Exporters and Key Sectors:** Sean Timmins, Commercial Officer, U.S. Embassy in Ukraine
- **U.S. Company experience in Ukraine:** Daniel Rauchholz, President of Farmada
- **State Trade Expansion Program for small businesses:** Eddy Mayen, Director, STEP, Office of International Trade, U.S. Small Business Administration

Cost: \$25 per webinar
Participants must register.
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