Sample Application

ITEM 1: Applicant/Org	anizer Information					
Name of Applica	ant: <u>Ninth Per</u>	<u>ınsylvan</u>	<u>ia Res</u>	<u>erve Corp</u> .		
Principal Addres	s: <u>Camp Wri</u> g	<u>jht</u>				
Street		Room or Su	ite			
Hulton Station	on Station Pennsylvania State			15147		
Name of Applica Corp	ant's Controlli	ng Entity	y, if an	y (if none	enter "no	ne"): <u>PRV</u>
Principal Address	ss: Third Stree		Room	<u> 17E Capi</u>	<u>tol Buildin</u>	g
Harrisburg	PA State		Zip	<u>17120</u>	,	City
Individual(s) authorize addressed:	ed by the applicant	to submit a	pplication	n and to whom	all correspond	lence should be
Name: Conrad F	eger Jackson		_			
Title: CEO						
Address: 4734 Room or Suite	Butler Street					Street
<u>Pittsburgh</u>	Stat	PA e		Zi	15201	City
Telephone:						
Relationship to	Applicant: <u>Em</u>	ployee				

ITEM 2:Name and principal address of each member, and of each member's controlling entity, if any: (Attach to this application, clearly identifying attachment as response to ITEM 2.)

Name and Principal Address of Each Member

Pittsburgh Pasta & Pierogi Company Lyon's Building Suite A Fifth Street Pittsburgh, PA 15222

Garabaldi Pasta Company 4200 Fifth Avenue Pittsburgh, PA 15260

Iron City Pierogi Company 270 Liberty Street Pittsburgh, PA 15201

Government Pierogi Company Lyon's Building Suite D Fifth Street Pittsburgh, PA 15222

Chartiers Valley Pierogi Company 50 Thoms Run Road Bridgeville, PA 15017

Meadville Pierogi Company 520 N. Main St. Meadville, PA 16335

Iron City Potsticker Company Neville Hall 4905 Grand Avenue Pittsburgh PA 15225

New Brighton Pierogi Company 1021 Third Ave. New Brighton, PA 15066

McKeesport Pierogi Company 1832 Arboretum Drive McKeesport, PA 15132

Allegheny Pierogi Company

C/O Allegheny Savings Bank 10 Federal Street Allegheny City, PA 15212

ITEM 3: Copy of any legal instrument under which the applicant is organized or will operate. Include copies, as appropriate, of its corporate charter, bylaws, partnership, joint venture, membership, or other agreements or contracts under which the applicant is organized.

(Attach to this application, clearly identifying attachment as response to ITEM 3.)

Response to Item 3

Legal Instrument Under which Applicant is Organized

The Ninth Pennsylvania Reserve Corporation was organized under the auspices of the Pennsylvania Reserve Act at CampWright, Hulton Station, Pennsylvania. Copies of the organizational papers are attached as Appendix A.

ITEM 4: A copy of the applicant's most recent annual report, if any, and that of its controlling entity, if any.

(Attach to this application, clearly identifying attachment as response to ITEM 4.)

To the extent the information is not included in the annual report, or in other document submitted in connection with this application, attach a brief description of the applicant's domestic (including import) and export operations, including:

- (a) The nature of its business;
- (b) The types of products or services in which it deals;
- (c) The places where it does business.

(This description may be supplemented by a chart or table.)

Response to Item 4

Applicant's Most Recent Annual Report

Ninth Pennsylvania Reserve Corp. was established specifically to export frozen pasta on behalf of its members. Ninth Pennsylvania Reserve Corp. intends to export to wholesalers woldwide. Ninth Pennsylvania Reserve Corp. has no domestic operations.

ITEM 5: A copy of each member's most recent annual report, if any, and that of its controlling entity, if any. (Attach to this application, clearly identifying attachment as response to ITEM 5.)

To the extent the information is not included in the annual report, or in other documents submitted in connection with this application, attach a brief description of each member's domestic (including import) and export operations, including:

- (a) The nature of its business;
- (b) The types of products or services in which it deals;
- (c) The places where it does business.

(This description may be supplemented by a chart or table.)

Response to Item 5

Description of Each Member's Domestic and Export Operations

- 1. Pittsburgh Pasta & Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Pittsburgh Pasta & Pierogi Company manufactures a wide variety of pierogis, frozen pasta products and other fine Italian foods. We pack our products for retail sale, institutional use, and private label.
- (c) Nationwide.
- 2. Garibaldi Pasta Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Garibaldi Pasta Company produces a variety of frozen and pre-cooked pasta products. Among the uncooked frozen products produced are Ravioli, Tortellini and Lasagna.
- (c) Southwestern Pennsylvania.
- 3. Iron City Potsticker Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.
- (c) Nationwide.
- 4. Government Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.

- (c) Nationwide.
- 5. Chartiers Valley Ravioli Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Chartiers Valley Ravioli Company produces traditional Italian-style ravioli, tortellini and , to unique ravioli shapes such as dinosaurs, pasta rings, and micro raviolini.
- (c) Nationwide.
- 6. Meadville Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.
- (c) Northwestern Pennsylvania & Northeastern Ohio.
- 7. Iron City Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen pasta including pierogis, tortelloni and panzerotti.
- (c) Nationwide.
- 8. New Brighton Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.
- (c) Nationwide.
- 9. McKeesport Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.
- (c) Nationwide.
- 10. Allegheny Pierogi Company
- (a) Manufacture and sale of frozen & prepared foods.
- (b) Frozen Stuffed Pastas.
- (c) Nationwide.

ITEM 6: Names, titles, and responsibilities of the applicant's directors, officers, partners, and managing officials, and their business affiliations with other members or other businesses that produce or sell any of the types of goods or services described in ITEM 7, (below).

(Attach this information to this application, clearly identifying attachment as response to ITEM 6.)

Response to Item 6

Names and Titles of Applicant's Officers

George A. McCall, Chairman

C. Feger Jackson, CEO

Robert Anderson, President

James McKinon Snodgrass, CFO

Thomas Brent Swearingen, Marketing Director

Lewis W. Smith, Vice President (President Pittsburgh Pierogi Company)

Francis Hardtmeyer, Vice President (President Garibaldi Pasta Company)

James T. Shannon, Vice President (President Iron City Pierogi Company)

Robert Galway, Vice President (President Government Pierogi Company)

Charles Barnes, Vice President (President Chartiers Valley Food Company)

Samuel Dick, Vice President (President Meadville Frozen Foods Company)

Hugh Flemming, Vice President (President Allegheny Pierogi Company)

ITEM 7(A): A description of the goods or services which the applicant experts or proposes to expert under

ITEM 7(A): A description of the goods or services which the applicant exports or proposes to export under the certificate of review. The description should reflect the industry's customary definitions of product and services.

(Attach this information to this application clearly identifying attachment as response to ITEM 7(A).)

Response to Item 7(A)

Frozen pastas including but not limited to pierogies, potstickers and ravioli.

ITEM 7(B): If the information is reasonably available, please identify the goods or services according to the Standard Industrial Classification (SIC) number. Goods should normally be identified at the 7-digit level. Services should be identified at the most detailed SIC level possible.

(Attach this information to this application, clearly identifying attachment as response to ITEM 7(B).)

ITEM 7(C): I dentify the foreign geographic areas to which the applicant and each member export or intend to export their goods and services.

(Attach this information to this application, clearly identifying attachment as response to ITEM 7(C).)

Response to Item 7(C)

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ITEM 8: For each class of the goods, wares, merchandise, or services set forth in ITEM 7, please provide the following information:

(A) The principal geographic area or areas in the United States in which the applicant and each member sell their goods and services.

(Attach this information to this application, clearly identifying attachment as response to ITEM 8 (A).)

Applicant does not sell domestically.

- 1. Pittsburgh Pasta & Pierogi Company Nationwide.
- 2. Garibaldi Pasta Company Southwestern Pennsylvania.
- 3. Iron City Potsticker Company Nationwide.
- 4. Government Pierogi Company Nationwide.
- 5. Chartiers Valley Ravioli Company Nationwide.
- 6. Meadville Pierogi Company Northwestern Pennsylvania & Northeastern Ohio.
- 7. Iron City Pierogi Company Nationwide.
- 8. New Brighton Pierogi Company Nationwide.
- 9. McKeesport Pierogi Company Nationwide.
- 10. Allegheny Pierogi Company Nationwide.

(B) For each of the previous two fiscal years the dollar value of the applicant's and each member's (i) total domestic sales, if any, and (ii) total export sales, if any. Include the value of sales of any controlling entities and and all entities under their control.

(Attach this information to this application, clearly identifying attachment asresponse to ITEM 8(B).

Applicant is a newly formed corporation and has had no sales to date.

B) Annual Domestic Sales for Previous Two Fiscal Years

Member Domestic Sales

	1999	2000		
Pittsburgh Pierogi Company	\$11,750,000	\$11,100,000		
Garibaldi Pasta Company	\$ 245,000	\$100,000		
Iron City Pierogi Company	\$ 750,000	\$800,000		
Government Pierogi Co.	\$575,000	\$600,000		
Chartiers Valley Food Co.	\$1,256,000	\$700,000		
Meadville Frozen Foods Co	\$1,170,000	\$900,000		
Iron City Potstickeri Company	y \$1,050,000	\$810,000		
New Brighton Pierogi Company \$475,000 \$510,000				
McKeesport Pierogi Company	\$1,150,000	\$910,000		
Allegheny Pierogi Company	\$750,000	\$420,000		
All members are new to the export market.				

ITEM 9: For each product or service to be covered by the certificate, indicate the best information or estimate accessible to the applicant of the total value of sales in the United states by all companies (whether or not members of the proposed certificate) for each of the last two (2) years. Identify the source of the the information or the basis of the estimate.

(Attach this information to this application, clearly identifying attachment as response to ITEM 9.)

Response to Item 9

Total U.S. Sales for all Companies

According to the Frozen Food Institute total domestic U.S. sales of frozen pasta were \$247,000,000 in 1999, and \$215,000,000 in 2000.

ITEM 10: Describe the specific export conduct which the applicant seeks to have certified. Only the specific export conduct described in the application will be eligible for certification. For each item, the applicant should state the antitrust concern, if any, raised by that export conduct.

Examples of export conduct which applicants may seek to have certified include the manner in which goods and services will be obtained or provided; the manner in which prices or quantities will be set; exclusive agreements with U.S. suppliers or export intermediaries; territorial, quantity, or price agreements with U.S. suppliers or export intermediaries; and restrictions on intermediaries; territorial, quantity, or price agreements with U.S. suppliers or export intermediaries; and restrictions on membership or membership withdrawal.

(These examples are given only to illustrate the type of export conduct which might be of concern. The specific activities which the applicant may wish to have certified will depend on its particular circumstances or business plans.)

(Attach this information to this application, clearly identifying attachment as response to ITEM 10.)

Response to Item 10

Specific Export Conduct to be Certified

Export Trade Activities and Methods of Operation

- 1. Ninth Pennsylvania Reserve Corporation, on its own behalf or on behalf of any or all of its Members may:
- a. <u>Sales Prices</u>. Establish sale prices, minimum sale prices, target sale prices and/or minimum target sale prices, and other terms of sale in export markets;
- b. <u>Marketing and Distribution</u>. Conduct marketing and distribution of Products in export markets.
- c. Promotion. Conduct promotion of Products;
- d. <u>Quantities</u>. Agree on quantities of Products to be sold, provided each Member shall be required to dedicate only such quantity or quantities as each such Member shall independently determine.
- e. <u>Market and Customer Allocation</u>. Allocate geographic areas or countries in the Export Markets and/or customers in the Export Markets among Members;
- f. <u>Refusals to Deal</u>. Refuse to quote prices for Products, or to market or sell Products, to or for any customers in the Export Markets, or any countries or geographical areas in the Export Markets;
- g. <u>Exclusive and Nonexclusive Export Intermediaries</u>. Enter into exclusive and nonexclusive agreements appointing one or more Export Intermediaries for the sale of Products with price, quantity, territorial and/or customer restrictions as provided above;

- 2. Ninth Pennsylvania Reserve Corporation and its Members may exchange and discuss the following information:
- a. Information about sale and marketing efforts for the Export Markets, activities and opportunities for sales of Products in the Export Markets, selling strategies for the Export Markets, sales for the Export Markets, contract and spot pricing in the Export Markets, projected demands in the Export Markets for Products, customary terms of sale in the Export Markets, prices and availability of Products from competitors for sale in the Export Markets, and specifications for Products by customers in the Export Markets;
- b. Information about the price, quality, quantity, source, and delivery dates of Products available from the Members to export;
- c. Information about terms and conditions of contracts for sale in the Export Markets to be considered and/or bid on by Ninth Pennsylvania Reserve Corporation and its Members;
- d. Information about joint bidding or selling arrangements for the Export Markets and allocations of sales resulting from such arrangements among the Members;
- e. Information about expenses specific to exporting to and within the Export Markets, including without limitation, transportation, trans- or intermodal shipments, insurance, inland freights to port, port storage, commissions, export sales, documentation, financing, customs, duties, and taxes;
- f. Information about U.S. and foreign legislation and regulations, including federal marketing order programs, affecting sales for the Export Markets;
- g. Information about Ninth Pennsylvania Reserve Corporation's or its Members' export operations, including without limitation, sales and distribution networks established by Ninth Pennsylvania Reserve Corporation or its Members in the Export Markets, and prior export sales by Members (including export price information); and
- h. Information about export customer credit terms and credit history.
- 3. Ninth Pennsylvania Reserve Corporation and its Members may meet to engage in the activities described in paragraphs 1 and 2 above.

information, specify the nature of the agreement or exchange of information. (Attach this information to this application, clearly identifying attachment as response to ITEM 11.)

Response to Item 11

Exchange of Domestic Sales and Production Information

No exchange of such information is anticipated.

ITEM 12: A statement whether the applicant intends or reasonably expects that any exported goods or services covered by the proposed certificate will re-enter the United States, either in its original or modified form. If so, identify the goods or services and the manner in which they may re-enter the United States. (Attach this information to this application, clearly identifying attachment as response to ITEM 12.)

Response to Item 12

Re-Entry Statement

The applicant does not intend nor reasonably expect that any exported goods covered by the proposed certificate will re-enter the United States.

ITEM 13: The names and addresses of the suppliers of the goods and services to be exported (and the goods and services to be supplied by each) unless the goods and services to be exported are to be supplied by the applicant and/or its members.

(Attach this information to this application, clearly identifying attachment as response to ITEM 13.)

Response to Item 13

Supplier Information

All products to be exported will be supplied by the members.

ITEM 14: For <u>each</u> product to be covered by the certificate provide the following background information:

Please provide any other background information that the applicant believes will be necessary or helpful to a determination of whether to issue a certificate under the standards of the Export Trading Company Act. (Attach this information to this application, clearly identifying attachment as response to ITEM 14.)

Response to item 14

(a) Description of Product and its Use

⁽a) detailed description of the product and its purpose or use;

⁽b) the estimated number of competitiors (both foriegn and domestic) in the particular U.S. market;

⁽c) a list of the top five competitors who are *not* proposed members of this certificate, in terms of sales in the U.S. market, and an estimate of their respective (%) share in the market.

⁽d) the ranking of the applicant and each proposed member in terms of their sales in the U.S. market.

Perogies are boiled or fried triangular dumplings. The are a wide variety of filling for the dumpling:

potatoes, cheese, mushrooms, cabbage, and meat are common as are fresh fruit such as cherries, plums and berries. All varieties of perogies are traditionally served with melted butter or smetana.

A potsticker is also known as a Chinese dumpling or Chinese ravioli. The potsticker is a very special type of dim sum. It is a delicate pasta shell filled with chicken, pork, or vegetables. The filling is blended and flavored with special seasonings. In Chinese, the name for potsticker is "guo tie", which literally means potsticker. The dumpling would stick to the pan as it cooked, refusing to free itself from the pan.

Ravioli is a small envelope of pasta filled with meat or cheese. Traditionally squared shaped, today's ravioli comes in an increasing variety of custom shapes.

(b) Estimated Number of Companies Which Sell in the U.S. Market

There are an estimated 27 companies currently producing frozen pastas in the Unite States, as well as 2 Canadian firms which sell in the U.S. market.

- (c) Top Five Outside Competitors
- 1. Mareva's Pittsburgh Gourmet Pierogis
- 2. Aunt Millie's Pastas
- 3. Halina's European Gourmet
- 4. Pierogi's R Us
- 5. Aunt Stella's Kitchen

Ninth Pennsylvania Reserve Corporation believes that Mareva's is the largest seller of frozen pastas in the U.S. market with between 10% to 15% of total domestic sales. Millie's, Halina's, Pierogi's are Us, and Stella's each have an estimated 3% to 5% of domestic sales.

(d) Ranking of Members in U.S. Market

Ninth Pennsylvania Reserve Corporation believes that member Pittsburgh Pierogi & Pasta is the fourth largest frozen pasta producer in the U.S. in

terms of domestic sales. No other member company is believed to rank in the top ten in terms of domestic sales.

15:(Optional) A proposed draft certificate

(Attach this information to this application, clearly identifying attachment as response to ITEM 15.)

ITEM 16:If the applicant is requesting expedited review, specify the facts and circumstances which warrant it in the space below (If additional space is necessary, attach the information to this application, clearly identifying attachment as response to ITEM 16.)

Response to Item 16

Expedited Review is not requested.

CERTIFICATIONS

I certify that the applicant named in ITEM 1 above and each of the members listed in ITEM 2 above has authorized me to submit this application and the attachments, and to represent the applicant and members, if any, in seeking an export trade certificate of review.

Conrad Feger Jackson C. Feger Jackson 1/1/2001

TYPED OR PRINTED NAME SIGNATURE (SIGN IN INK) DATE
I certify that to the best of my knowledge and belief the information submitted in this application and the attachments is true and correct and fully responds to all items in the application.

Conrad Feger Jackson C.Feger Jackson 1/1/2001

TYPED OR PRINTED NAME SIGNATURE (SIGN IN INK) DATE