

Trade Event Partnership Program Interest Form

Show Organizer

OMB No.0625-0143 Expires: 09/30/2021

Submitting an interest form does **not** bind you to participation, but rather starts a conversation with ITA trade show experts.

Getting Started:

1. Download/Save this blank form to your device. Any answers entered before saving will be lost.
2. Complete the form.
3. Submit your completed form via email to tradeevents@trade.gov.
4. Within two business days of your submission, one of our experts will reach out to you to discuss options, answer questions, and formalize an agreement for your custom package.

SHOW INFORMATION

Name of Show:

Show Date(s):

 to

Show Location (City/State/Country):

Show Venue:

Show Website:

Primary Industry(ies) at Event: *Hold ctrl to select multiple*

APPLICANT CONTACT INFORMATION

Organization:

Organization Address:

Organization City:

Organization Postal Code:

Contact Person:

Contact Phone:

Organization Website:

Organization Address (line 2):

Organization State/Province:

Organization Country:

Contact Email:

Contact Fax:

Are you currently working with ITA or the U.S. Commercial Service?

Yes

No

Has this show been a TEPP Partner event in the past?

Yes

No

Unsure

If answered "Yes" to either question above, who is/was your contact?

Trade Event Partnership Program (TEPP) Fees

TEPP Partnership Package	Fee
<ul style="list-style-type: none"> ✓ ITA/CS Logo & Branding ✓ Dedicated ITA Event Lead ✓ Digital Event Promotion ✓ At-Show Export Counseling ✓ End of Show Report 	\$4,700
Value-added Support Options	Fee
Delegation Recruitment (1-5 markets)	\$820/each
Global Delegation Recruitment (6+ markets)	\$4,900
B2B Matchmaking Program	\$1,665
Overseas Market Counseling Program	\$1,530
Promotional Webinar with Market Briefing	\$1,900
At-show Market and/or Industry Briefing	\$1,350
Networking Reception	\$90/hour

Trade Event Menu of Services (TEMS) Fees

TEMS Service	Fee U.S. Event	Fee Overseas Event
Digital Event Promotion	\$2,205	\$2,205
Delegation Recruitment (per Market)	\$6,390	\$3,420
B2B Matchmaking Program	\$2,250	\$1,080
Overseas Market Counseling Program	\$1,980	\$1,080
Promotional Webinar with Market Briefing	\$1,710	\$2,070
At-Show Market and/or Industry Briefing	\$1,530	\$1,170
At-Show Export Counseling	\$945	\$945
Networking Reception	\$90/hour	\$90/hour

DESIRED SERVICES

TEPP Partnership

The Event Partnership includes the following basic components:

- Authorization to use the logo and branding of the U.S. Department of Commerce/International Trade Administration (ITA) on event promotional materials
- A dedicated ITA Event Lead
- Digital Event Promotion
- At-show Export Counseling
- An End of Show Report

Additional components are available upon request below; please indicate which additional components you would like to request by selecting each item individually and providing any required information.

Digital Event Promotion *(Included with TEPP - Check only if requesting without Partnership Package)*

At-Show Export Counseling *(Included with TEPP - Check only if requesting without Partnership Package)*

B2B Matchmaking via Web Portal or Application

Promotional Webinar with Market Briefing

Overseas Market Counseling Program *(e.g., "Showtime" or "Global Chat")*

At-Show Briefing

Networking Reception

Delegation Recruitment *(with on-site buyer assistance and overseas market counseling for U.S. exporters)*

1-5 select markets – Priced per market

Global (6+ Markets) – Flat rate – Exclusive to TEPP partners

Please identify your preferred/target market(s)

OTHER RELEVANT INFORMATION

Before submitting form, please add any additional comments below: