# USMCA Wyoming State Fact Sheet

## Wyoming's Trade with the World<sup>1</sup>

NTERNATIONAL TRADE Administration

- In 2019, Wyoming exported \$1.4 Billion in goods to the world.
- In 2019, Wyoming was the 48th-largest state exporter of goods in the United States.
- In 2016, 5,384 U.S. jobs were supported by goods exported from Wyoming.<sup>2</sup>
- In 2018, 468 companies exported goods from Wyoming- 77 percent were small and mediumsized companies.<sup>3</sup>

## Wyoming's Trade with Canada and Mexico

#### Wyoming's Rankin Exports to Canada and Mexico

In 2019, Wyoming was the 49th-largest exporter of goods to Mexico and Canada.

#### Ranks of Canada and Mexico as Destinations for Wyoming Exports

In 2019, Canada was Wyoming's largest export destination and Mexico was the twelveth-largest export destination.

## Statewide Statistics and Top Export Product Categories<sup>4</sup>

- In 2019, Wyoming exported \$271 Million to Canada and Mexico, accounting for 20 percent of Wyoming's total exports to the world.
  - Wyoming exported \$225 Million to Canada, 16 percent of Wyoming's exports to the world.

<sup>&</sup>lt;sup>1</sup>All trade data used in this report reflect the data published by June 15, 2020 from the U.S. Census Bureau, as compiled by the International Trade Administration's Trade Policy Information System (TPIS).

<sup>&</sup>lt;sup>2</sup> Jobs supported by state exports estimates by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce:

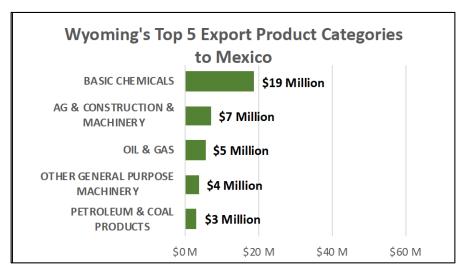
https://www.trade.gov/mas/ian/employment/

<sup>&</sup>lt;sup>3</sup> U.S. Census Bureau's A Profile of U.S. Importing and Exporting Companies, Table 6a 2018 Exports by State of Origin of Movement, Number of Exporting Companies, Value for Small and Medium Companies

<sup>&</sup>lt;sup>4</sup> Top export product categories reflected under the 2017 North American Industry Classification System (NAICS) at the 4-digit level of detail, compiled by TPIS.



Wyoming exported \$46 Million to Mexico, 3 percent of Wyoming's exports to the world. 0



## Metropolitan Statistics<sup>5</sup>

- Wyoming's Top Metropolitan Exports to Canada and Mexico 2018
  - Casper \$50 Million 0

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- Top Products: Machinery Manufacturing; Transportation Equipment Manufacturing; Fabricated Metal Product Manufacturing; Chemical Manufacturing; Mining (Except Oil And Gas)
- Cheyenne \$27 Million 0

<sup>&</sup>lt;sup>5</sup> 2018 Metropolitan (statistical) area (MSA) exports to Canada and Mexico data from the U.S. Census Bureau compiled by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce. Top products by MSA reflected under the 2017 North American Industry Classification System (NAICS) at the 3-digit level of detail.



• Top Products: Chemical Manufacturing; Machinery Manufacturing; Computer And Electronic Product Manufacturing; Oil And Gas Extraction; Crop Production

#### USMCA Will Benefit Wyoming's Top Export Sectors to Canada and Mexico

Wyoming's top export sectors to Canada and Mexico in 2019 include Chemicals, Machinery, and Minerals and Ores.  $^{\rm 6}$ 

#### **Chemicals**

Wyoming is home to numerous chemical<sup>7</sup> companies. In 2019, there were 32 chemical establishments employing 1,722 employees. Sweetwater, Campbell, and Washakie counties have the largest number of employees in the chemicals sector. USMCA adopted chemical reaction rules to determine origin for most chemical products. USMCA also contains sector annexes on chemical substances, pharmaceuticals, and cosmetics. These annexes promote enhanced regulatory compatibility and trade between the three Parties, while recognizing the regulatory authority of each Party. These annexes commit to build on existing extensive regulatory cooperation on chemicals, pharmaceuticals, and cosmetics between Parties and identify areas of focus for future cooperation. It also encourages the Parties to consider internationally-developed science and technical guidance documents when implementing regulations for cosmetics and encourages cooperation on inspections of pharmaceutical manufacturers.

#### **Machinery**

Wyoming is home to many machinery manufacturing companies. In 2019, there were 45 machinery manufacturing<sup>8</sup> companies employing 732 employees. Natrona and Campbell counties have the largest number of employees and establishments in the machinery sector. USMCA maintains duty-free access to Mexico and Canada for originating machinery and remanufactured goods for Wyoming's machinery manufacturing companies and contains strong rules of origin protections to ensure that tariff preferences go to companies in the USMCA countries. USMCA also goes beyond any past trade agreement by including important new provisions that will help reduce costs and bring greater predictability to the border for shipments of machinery. At the same time USMCA will ensure customs administrations have the necessary tools to enforce the law. Industry<sup>9</sup> reported support for the following provisions included in the Intellectual Property chapter: civil and criminal courses of legal action to protect trade secrets, protection of industrial designs, and equal treatment of digital and physical goods. Industry<sup>10</sup> also supports the Small and Medium-Sized Enterprises (SMEs) provisions to enhance SMEs ability to participate in the benefits and opportunities created by USMCA. As stated in

<sup>&</sup>lt;sup>6</sup> Unless otherwise footnoted in the below sectors, sector employment data is average annual number of employees and establishments by county or local economic region by 2017 NAICS 3-digit level from the Bureau of Labor Statistics.

<sup>&</sup>lt;sup>7</sup> Chemical sector defined as NAICS 325 for chemical manufacturing.

<sup>&</sup>lt;sup>8</sup> Machinery sector defined as NAICS 333 for machinery manufacturing.

 <sup>&</sup>lt;sup>9</sup> Industry Trade Advisory Committee 2 – Automotive Equipment and Capital Goods Report Regarding USMCA: <u>https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%202%20REPORT%20-%20Automotive%20Equipment%20and%20Capital%20Goods.pdf</u>
<sup>10</sup> Ibid.



Wyoming's trade statistics, 77 percent of companies that exported goods from Wyoming in 2018<sup>11</sup> were small and medium-sized companies.

#### Minerals and Ores

Mining of minerals and ores<sup>12</sup> is an important sector for Wyoming. In 2019, there were 2,938 workers employed in mines and mine support activities in 177 establishments. Natrona, Sweetwater, and Lincoln counties have the largest number of employees in the mining sector.

<sup>&</sup>lt;sup>11</sup> Census' Exports by State of the Origin of Movement, Number of Exporting Companies, and Value for Small and Medium Sized Companies in 2018 was the latest data published by June 25, 2020.

 $<sup>^{\</sup>rm 12}$  Minerals and ores sector as defined by NAICS 211 for mineral and ores extraction.