



# USMCA West Virginia State Fact Sheet

## West Virginia's Trade with the World<sup>1</sup>

- In 2019, West Virginia exported \$5.9 Billion in goods to the world.
- In 2019, West Virginia was the 38th-largest state exporter of goods in the United States.
- In 2016, 25,883 U.S. jobs were supported by goods exported from West Virginia.<sup>2</sup>
- In 2018, 1,045 companies exported goods from West Virginia- 78 percent were small and medium-sized companies.<sup>3</sup>

## West Virginia's Trade with Canada and Mexico

### West Virginia's Rank in Exports to Canada and Mexico

In 2019, West Virginia was the 39th-largest exporter of goods to Mexico and Canada.

### Ranks of Canada and Mexico as Destinations for West Virginia Exports

In 2019, Canada was West Virginia's largest export destination and Mexico was the thirteenth-largest export destination.

### Statewide Statistics and Top Export Product Categories<sup>4</sup>

- In 2019, West Virginia exported \$1.6 Billion to Canada and Mexico, accounting for 28 percent of West Virginia's total exports to the world.
  - West Virginia exported \$1.5 Billion to Canada, 26 percent of West Virginia's exports to the world.

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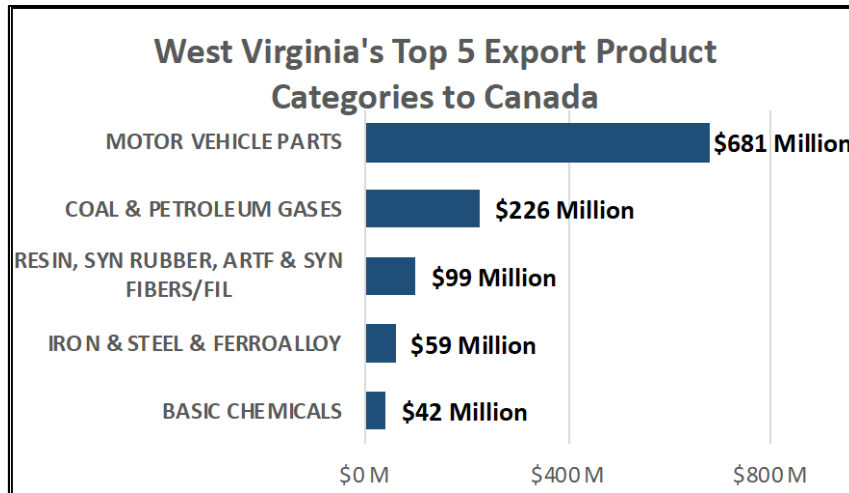
<sup>1</sup>All trade data used in this report reflect the data published by June 15, 2020 from the U.S. Census Bureau, as compiled by the International Trade Administration's Trade Policy Information System (TPIS).

<sup>2</sup> Jobs supported by state exports estimates by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce:

<https://www.trade.gov/mas/ian/employment/>

<sup>3</sup> U.S. Census Bureau's A Profile of U.S. Importing and Exporting Companies, Table 6a 2018 Exports by State of Origin of Movement, Number of Exporting Companies, Value for Small and Medium Companies

<sup>4</sup> Top export product categories reflected under the 2017 North American Industry Classification System (NAICS) at the 4-digit level of detail, compiled by TPIS.



- West Virginia exported \$120 Million to Mexico, 2 percent of West Virginia’s exports to the world.



Metropolitan Statistics<sup>5</sup>

- West Virginia’s Top Metropolitan Exports to Canada and Mexico 2018
  - Huntington-Ashland **\$572 Million**\*<sup>6</sup>
    - Top Products: Machinery Manufacturing; Primary Metal Manufacturing; Mining (Except Oil And Gas); Transportation Equipment Manufacturing; Miscellaneous Manufacturing

<sup>5</sup> 2018 Metropolitan (statistical) area (MSA) exports to Canada and Mexico data from the U.S. Census Bureau compiled by the Office of Trade and Economic Analysis (OTEA), Industry and Analysis, International Trade Administration, U.S. Department of Commerce. Top products by MSA reflected under the 2017 North American Industry Classification System (NAICS) at the 3-digit level of detail.

<sup>6</sup> An asterisk (\*) notes if the Metropolitan Area is shared with one or more other states.



- Washington-Arlington-Alexandria **\$517 Million**\*<sup>7</sup>
  - Top Products: Transportation Equipment Manufacturing; Computer And Electronic Product Manufacturing; Chemical Manufacturing; Fabricated Metal Product Manufacturing; Electrical Equipment, Appliance, And Component Manufacturing
- Charleston **\$232 Million**
  - Top Products: Chemical Manufacturing; Primary Metal Manufacturing; Transportation Equipment Manufacturing; Computer And Electronic Product Manufacturing; Mining (Except Oil And Gas)

### **USMCA Will Benefit West Virginia's Top Export Sectors to Canada and Mexico**

West Virginia's top export sectors to Canada and Mexico in 2019 include Transportation Equipment (Motor Vehicle and Aerospace Industries), Minerals and Ores, and Chemicals.<sup>8</sup>

#### **Transportation Equipment (Motor Vehicle and Aerospace Industries)**

West Virginia is home to numerous aerospace companies.<sup>9</sup> While West Virginia's transportation sector is dominated by aerospace, the state also has motor vehicle manufacturing.<sup>10</sup> In 2019, the transportation sector<sup>11</sup> employed 6,126 workers in 45 establishments. Putnam, Harrison, and Cabell counties have the largest number of employees and establishments in the transportation equipment sector. USMCA maintains duty-free access to Mexico and Canada for originating transportation equipment. The aerospace industry<sup>12</sup> reported the importance of USMCA's continued duty-free treatment of originating aerospace-related items between Canada, Mexico, and the United States as vital to the competitiveness and success of the United States' aerospace sector. The aerospace industry<sup>13</sup> supports the Customs and Trade Facilitation chapter's standardization of customs regimes to increase efficiency and enhance capacity and performance of U.S. companies and their supply chains. The aerospace industry<sup>14</sup> also fully supports the Intellectual Property chapter's requirement for governments to establish criminal, civil and administrative procedures and remedies to combat trade secret theft, a significant problem for U.S. aerospace companies. USMCA's rules of origin, strict labor and environmental standards, and provisions designed to combat non-market practices – such as currency manipulation – are designed to incentivize additional transportation equipment investment

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<sup>7</sup> Ibid.

<sup>8</sup> Unless otherwise footnoted in the below sectors, sector employment data is average annual number of employees and establishments by county or local economic region by 2017 NAICS3-digit level from the Bureau of Labor Statistics.

<sup>9</sup> West Virginia Department of Commerce [westvirginia.gov](http://westvirginia.gov)

<sup>10</sup> Ibid

<sup>11</sup> Transportation sector defined as NAICS 336 and includes the motor vehicle and aerospace industries.

<sup>12</sup> Industry Trade Advisory Committee 1 – Aerospace Equipment Report Regarding USMCA:

<https://ustr.gov/sites/default/files/files/agreements/FTA/AdvisoryCommitteeReports/ITAC%201%20REPORT%20-%20Aerospace%20Equipment.pdf>

<sup>13</sup> Ibid.

<sup>14</sup> Ibid.



and production in West Virginia and to ensure producers and workers in the state can compete on a more-level playing field with their Mexican and Canadian counterparts.

### Minerals and Ores

West Virginia is home to numerous mineral and ores extraction<sup>15</sup> companies. In 2019, there were 14,270 workers employed in mines and mine support activities in 221 establishments. Raleigh, Marshall, and Kanawha counties have the largest number of employees in the mining sector.

### Chemicals

West Virginia is home to numerous chemical<sup>16</sup> companies.<sup>17</sup> In 2019, there were 86 chemical establishments with 9,038 workers. Wood, Kanawha, and Pleasants counties have the largest number of employees in the chemicals sector. USMCA adopted chemical reaction rules to determine origin for most chemical products. USMCA also contains sector annexes on chemical substances, pharmaceuticals, and cosmetics. These annexes promote enhanced regulatory compatibility and trade between the three Parties, while recognizing the regulatory authority of each Party. These annexes commit to build on existing extensive regulatory cooperation on chemicals, pharmaceuticals, and cosmetics between Parties and identify areas of focus for future cooperation. It also encourages the Parties to consider internationally-developed science and technical guidance documents when implementing regulations for cosmetics and encourages cooperation on inspections of pharmaceutical manufacturers.

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<sup>15</sup> Mineral and ores sector is defined as NAICS 212 for mineral and ores extraction.

<sup>16</sup> Chemical sector defined as NAICS 325 for chemical manufacturing.

<sup>17</sup> West Virginia Department of Commerce [westvirginia.gov](http://westvirginia.gov)