



International Trade Administration
Industry and Analysis
National Travel and Tourism Office

FAST FACTS:
U.S. Travel and Tourism Industry
2019

Industry

- 2.9% of GDP
- 9.2 million jobs
 - 5.9 million direct; 3.3 million indirect
 - 1.3 million total jobs supported by tourism exports
- \$1.87 trillion in total travel & tourism output
 - \$1.09 trillion direct; \$781.5 billion indirect

International Trade

- \$233.5 billion international spending in U.S. (Exports)
- \$51.1 billion surplus
- Travel and tourism receipts: 27% of U.S. services exports
- Travel and tourism receipts: 9% of *all* U.S. exports

Market Share

- 5.4% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 14.5% share of world traveler spending*
- In fact, U.S. tourism exports totaled nearly triple (269%) the amount exported by our closest competitor (Spain).

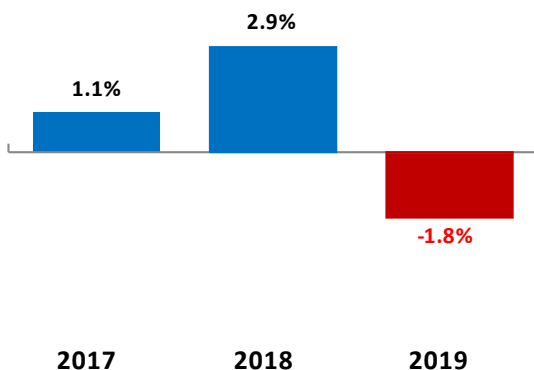
*UNWTO global spending figures exclude passenger fares, thereby omitting nearly \$40.1 billion (17%) from our country's total.

Source: United Nations World Tourism Organization (July 2020)

U.S. Travel and Tourism-Related Exports (2019)

1	China	\$31.3 billion	6	Japan	\$12.9 billion
2	Canada	\$20.6 billion	7	Brazil	\$10.0 billion
3	Mexico	\$17.6 billion	8	S. Korea	\$9.0 billion
4	UK	\$15.5 billion	9	Australia	\$8.0 billion
5	India	\$14.0 billion	10	Germany	\$7.5 billion
				Total:	\$233.5 billion

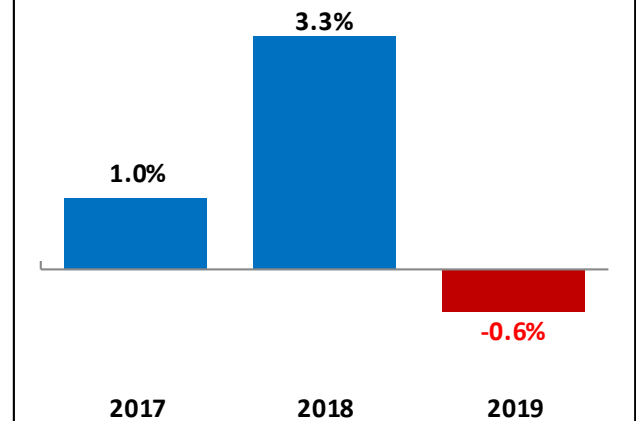
International Visitor Spending in the U.S.
(compared to previous year)



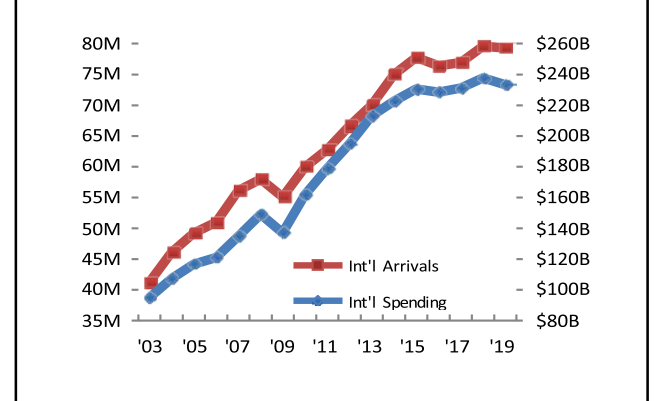
International Visitors to the U.S. (2019)

1	Canada	20.7 million	6	S.Korea	2.3 million
2	Mexico	18.1 million	7	Brazil	2.1 million
3	U.K.	4.8 million	8	German	2.1 million
4	Japan	3.8 million	9	France	1.8 million
5	China	2.8 million	10	India	1.5 million
				Total:	79.3 million

International Visitor Arrivals to the U.S.
(compared to previous year)



International Visitation and Spending in the United States: 2003-2019



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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