




June 29, 2020

MEMORANDUM FOR

Stan Kowalski
Analysis and Reporting Division
Office of the Chief Financial and Administrative Officer

FROM:

Diane Farrell 
Acting Deputy Undersecretary of Commerce for International Trade
International Trade Administration
U. S. Department of Commerce

SUBJECT:

Appointment as the Evaluation Officer for the International Trade Administration

In accordance with the Foundations for Evidence-Based Policymaking Act of 2018 (Evidence Act) and associated Office of Management and Budget (OMB) guidance (M-19-23), and in support of the President's Management Agenda's strategic goal of Leveraging Data as a Strategic Asset, you are hereby appointed as the Evaluation Officer for the International Trade Administration (ITA). This appointment is in addition to your classified position and does not change your official assignment or supervisor.

On January 14, 2019, the President signed into law The Evidence Act. The Evidence Act requires the head of each agency to establish an agency Data Governance Body, to be chaired by the Chief Data Officer, with participation from the Evaluation Officer, Statistical Official, and relevant senior-level staff in agency business units, data functions, and financial management. On July 10, 2019, OMB issued Memorandum M-19-23, outlining the implementation actions that Agencies must take and recommending the Bureaus and components take similar actions and make similar appointments.

In your role as the Evaluation Officer, you shall co-chair the ITA Data Governance Board, collaborate to formulate and gain approval of its charter, and coordinate such activities as required to respond on behalf of the ITA to Evidence Act deliverables as promulgated by OMB and the Commerce Data Governance Board (CDGB).

cc: Christine Helfin, Evaluation Officer, Department of Commerce
Dale Tasharski, Deputy Director General of the U.S. and Foreign Commercial Service
Anne Driscoll, Deputy Assistant Secretary for Industry and Analysis
Christian Marsh, Deputy Assistant Secretary for Enforcement and Compliance
Rona Bunn, Chief Information Officer, International Trade Administration
Marcus Points, Acting Chief Financial and Administrative Officer, International Trade Administration
Jeffrey G. Hall, Chief Data Officer, International Trade Administration

