I. Call to Order and Introductions  
Chair John Sprouls

II. Opening Remarks  
The Honorable Secretary Penny Pritzker, U.S. Department of Commerce

III. Reflections on Priorities  
Chair John Sprouls and Vice Margaret McKeough

IV. Update on National Travel and Tourism Strategy Implementation  
Kelly Craighead, Executive Director, National Travel and Tourism Office, U.S. Department of Commerce

V. Overview of Subcommittees  
Chair John Sprouls and  
Kelly Craighead, Executive Director, National Travel and Tourism Office, U.S. Department of Commerce

VI. Questions and Open Discussion  
All

VII. Next Steps  
Chair John Sprouls

VIII. Adjournment  
Chair John Sprouls