



**THE TRAVEL AND TOURISM ADVISORY BOARD**  
**November 18, 2014 | 9:30 AM – 12:30 PM EST**  
**Washington, DC**

**MEETING AGENDA**

- I. Opening Remarks & Introductions**
- II. Department of Commerce Update**
- III. National Travel and Tourism Office Update**
- IV. U.S. Federal Agency Updates**
- V. Discussion and Deliberation Recommendations**
- VI. Subcommittee Updates**
- VII. Brand USA Update**
- VIII. Final Comments / Next Steps**
- IX. Public Comment Period**
- X. Adjournment**