



THE TRAVEL AND TOURISM ADVISORY BOARD
October 2, 2012 | 2:00 p.m. – 4:00 p.m. (EDT)
Washington, DC

AGENDA

- 2:00 P.M.** **Call to Order, Opening Remarks & Introductions**
Todd Davidson, Chair
- 2:10 P.M.** **Remarks (Department of Commerce Update and Tourism Policy Council Update)**
Ken Hyatt, Acting Deputy Under Secretary for International Trade
- 2:20 P.M.** **Brand USA Update**
Caroline Beteta, Board Chair, Brand USA
Chris Thompson, Board Member & Incoming CEO, Brand USA
- 2:30 P.M.** **Global Entry – Sabre’s Mobile Enrollment Experience**
Sam Gilliland, Vice-Chair
- 2:40 P.M.** **USG Updates**
- **Department of Homeland Security Update**
Douglas Smith, Assistant Secretary for the Private Sector
 - **Department of Transportation Update**
Frederick Eberhart, Acting Deputy Director, Office of International Transportation and Trade
 - **Department of State Update**
Ed Ramotowski, Deputy Assistant Secretary for Visa Services
- 3:05 P.M.** **Subcommittee Reports and Issues for Discussion**
- **Business Climate**
Maryann Ferenc, Subcommittee Member
 - **Advocacy**
Stephen Perry, Subcommittee Chair
 - **Infrastructure and Sustainability**
Jonathan Zuk, Subcommittee Member
 - **Travel Facilitation Subcommittee Report & Discussion**
John Sprouls, Subcommittee Chair
 - **Research Task Force**
Rossi Ralenkotter, Research Co-Lead
Laura Mandala, Research Co-Lead
- 3:50 P.M.** **Discussion of Next Steps**
Todd Davidson, Chair
- 4:00 P.M.** **Adjournment**