



The Travel and Tourism Advisory Board

APRIL 23, 2012

9:30 A.M. – 11:30 A.M. (PDT)

LOS ANGELES CONVENTION CENTER

ROOM 502A

AGENDA

Welcome Remarks

Antonio Villaraigosa, Mayor of Los Angeles

Opening Remarks & Introductions

Todd Davidson, Chair

Remarks

John E. Bryson, Secretary of Commerce

Update on Brand USA

Sam Gilliland, Vice-Chair

Department of State Update

David Donahue, Deputy Assistant Secretary for Visa Services, U.S. Department of State

Department of Transportation Update

Susan Kurland, Assistant Secretary for Policy, U.S. Department of Transportation

Department of Homeland Security Update

Douglas Smith, Assistant Secretary for the Private Sector, U.S. Department of Homeland Security

Discussion of Priority Issues & Subcommittees

Nicole Lamb-Hale, Assistant Secretary of Commerce for Manufacturing and Services

Todd Davidson, Chair

Sam Gilliland, Vice-Chair

Pow Wow Welcome

Roger Dow, President, U.S. Travel Association

Closing Remarks

Francisco Sánchez, Under Secretary of Commerce for International Trade

Next Steps

Todd Davidson, Chair

Sam Gilliland, Vice-Chair

Adjournment