



THE TRAVEL AND TOURISM ADVISORY BOARD

February 4, 2013 | 1:30 p.m. – 3:30 p.m. (EST)

Miami, Florida

AGENDA

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| 1:30 P.M. | Call to Order, Opening Remarks & Introductions |
| 1:40 P.M. | Miami Welcome |
| 1:45 P.M. | Department of Commerce Greeting |
| 1:50 P.M. | National Travel and Tourism Strategy Action Plan Presentation & Discussion |
| 2:10 P.M. | Travel Promotion Act Discussion |
| 2:30 P.M. | Subcommittee Reports <ul style="list-style-type: none">• Business Climate
Maryann Ferenc, Subcommittee Vice-Chair• Advocacy
Bob Lynch, Subcommittee Chair• Infrastructure and Sustainability
Robin Hayes, Subcommittee Chair• Travel Facilitation Subcommittee Report & Discussion
John Sprouls, Subcommittee Chair• Research Task Force
Laura Mandala, Research Co-Lead |
| 2:50 P.M. | Agency Updates |
| 3:10 P.M. | National Travel and Tourism Week Discussion |
| 3:20 P.M. | Closing Remarks |
| 3:30 P.M. | Adjournment |