THE TRAVEL AND TOURISM ADVISORY BOARD
February 4, 2013 | 1:30 p.m. – 3:30 p.m. (EST)
Miami, Florida

AGENDA

1:30 P.M.  Call to Order, Opening Remarks & Introductions
1:40 P.M.  Miami Welcome
1:45 P.M.  Department of Commerce Greeting
1:50 P.M.  National Travel and Tourism Strategy Action Plan Presentation & Discussion
2:10 P.M.  Travel Promotion Act Discussion
2:30 P.M.  Subcommittee Reports
  • Business Climate
    Maryann Ferenc, Subcommittee Vice-Chair
  • Advocacy
    Bob Lynch, Subcommittee Chair
  • Infrastructure and Sustainability
    Robin Hayes, Subcommittee Chair
  • Travel Facilitation Subcommittee Report & Discussion
    John Sprouls, Subcommittee Chair
  • Research Task Force
    Laura Mandala, Research Co-Lead
2:50 P.M.  Agency Updates
3:10 P.M.  National Travel and Tourism Week Discussion
3:20 P.M.  Closing Remarks
3:30 P.M.  Adjournment