



U.S. TRAVEL AND TOURISM ADVISORY BOARD

October 13, 2016 | 2:00 – 3:00 p.m. EST

Teleconference Meeting

I. Welcome and Call to Order

Chair John Sprouls

- Roll Call
Li Zhou, U.S. Department of Commerce

II. Deliberation of Travel Security and Customer Service Subcommittee Letter of Recommendation

Bruce Charendoff, Subcommittee Chair, and Kurt Ekert, Subcommittee co-Chair

III. Vote (All)

IV. Deliberation of Research Subcommittee Letter of Recommendation

Brad Dean Subcommittee Chair, and Helane Becker, Subcommittee co-Chair

V. Vote (All)

VI. Deliberation of Key Market Engagement Subcommittee Letter of Recommendation

Tricia Primrose, Subcommittee Chair, and Ernie Wooden, Subcommittee co-Chair

VII. Vote (All)

VIII. November Travel and Tourism Advisory Board Meeting Update

Li Zhou, U.S. Department of Commerce

IX. Closing Remarks

Chair John Sprouls

X. Adjournment

Chair John Sprouls