



U.S. TRAVEL AND TOURISM ADVISORY BOARD

October 11, 2018 | 2:00 PM – 3:30 PM EDT

- I. Welcome Remarks**
- II. The Industry Perspective in 2018**
- III. Guidance for the Board**
- IV. Updates from the National Travel and Tourism Office**
- V. Discussion**
- VI. Public Comment**
- VII. Next Steps for the Board**