I. Opening and Introductions
   Chair John Sprouls

II. Welcome Remarks
   Ken Hyatt, Acting Under Secretary for International Trade, U.S. Department of Commerce
   Kelly Craighead, Executive Director, National Travel and Tourism Office, U.S. Department of Commerce

III. Discussion on the National Travel and Tourism Strategy
   Kelly Craighead, Executive Director, National Travel and Tourism Office, U.S. Department of Commerce
   - Closing the Gap to 100 Million International Visitors Annually
     Chris Thompson, President and CEO, Brand USA

IV. Preparing for the FY 2017 Travel Season
   - Sarah Morgenthau, Deputy Assistant Secretary for the Private Sector Office and Executive Director, Homeland Security Advisory Council, U.S. Department of Homeland Security
   - David Lim, Executive Marketing Officer, Office of the Chief Risk Officer, Transportation Security Administration, U.S. Department of Homeland Security
   - Edward Ramotowski, Deputy Assistant Secretary for Visa Services, Bureau of Consular Affairs, U.S. Department of State

V. U.S. Government Next Steps
   Ken Hyatt, Acting Under Secretary for International Trade, U.S. Department of Commerce

VI. Next Steps and Adjournment
   Chair John Sprouls