Meeting Agenda

I. Welcome (Chair Sam Gilliland and Vice Chair John Sprouls)

II. Remarks by Ken Hyatt, Deputy Under Secretary for International Trade, International Trade Administration, U.S. Department of Commerce

III. Travel and Tourism Update Kelly Craighead Executive Director, National Travel and Tourism Office, International Trade Administration US Department of Commerce

IV. Presentations of Draft Recommendations
   a. BrandUSA (Todd Davidson and BrandUSA Subcommittee)
   b. Culture and Natural Heritage: Domestic Travel (Jerry Jacobs and CNH Subcommittee)
   c. Culture and Natural Heritage: Arts (Bob Lynch and CNH Subcommittee)

V. Adjourn (Sam Gilliland and John Sprouls)