



Regional Markets in China

Differences in China's main regions can impact your export strategy.



China Regions

U.S. Embassy and Consular Districts in China



Given the enormous size of the Chinese market, U.S. companies should view it in geographic segments. Search for business partners, agents, or distributors that can cover specific geographical areas or industry sectors - instead of the entire country.

While China's largest cities may offer easier entry into the country for new exporters, companies already active in the market may find less competition in China's smaller and less developed Tier 3 and Tier 4 cities.

To provide customized regional support for U.S. exporters, the U.S. Commercial Service has multiple offices to provide regional coverage.

Beijing

Covers: Beijing, Gansu, Hebei, Ningxia, Qinghai, Shaan'xi, Shandong, Shan'xi, Tianjin, Xinjiang, Chongqing, Guizhou, Sichuan, Yunnan, and Tibet

Guangzhou

Covers: Fujian, Guangdong, Guangxi, and Hainan

Shanghai

Covers: Anhui, Jiangsu, Shanghai, and Zhejiang

Shenyang

Covers: Heilongjiang, Inner Mongolia, Jilin, and Liaoning

Wuhan

Covers: Henan, Hubei, Hunan, and Jiangxi