



Access Asia

What is Access Asia?

Access Asia is a strategic outreach program that gives ready-to-export U.S. companies access to U.S. Commercial Service diplomats from Embassies and Consulates throughout Asia with knowledge of sector specific, actionable opportunities in key Asian markets. The U.S. Commercial Service, a part of the Commerce Department's International Trade Administration (ITA), launched the program in 2018 in response to the President's focus on reducing deficits and advancing a free and open Indo-Pacific.

What are the results?

Since its launch, the program hosted 25 outreach events in cities across the U.S. reaching over 1,000 companies and assisting 400+ clients advance their goals in Asia.

How do I participate?

These events are intended for pro-active, experienced U.S. exporters. Contact your U.S. Export Assistance Center to find out if these events are right for your business or if there is another resource to catalyze your international sales to Asia. Regardless of how ITA helps you, it will help your bottom line. On average, U.S. exporter clients reported increasing their annual revenue by \$2 million (or 9%) with the ITA's assistance.