



Education and Training Services Resource Guide - 2020

This 2020 U.S. Commercial Service Education and Training Services Resource Guide is an important tool to assist U.S. institutions with identifying new international market opportunities. The Guide provides a detailed analysis of the education sector in over 57 countries, covering trends, demand and more.



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Education and Training Services

According to the latest data released by the U.S. Department of Commerce's Bureau of Economic Analysis, education service exports ranked fourth among service exports in 2019. During the 2018/2019 academic year the U.S. hosted over one million students, and reported \$46.54 billion* in education exports, which supported over 458,290 U.S. jobs. U.S. colleges and universities play an important role in helping foreign governments partner with private industry to fulfill vital education and training needs. The Organization for Economic Co-operation and Development (OECD) report estimates that 8 million students will be studying abroad by 2025.

Education services is an important element of our trade relationships with countries worldwide. Promoting study in the United States strengthens our economic development through innovation, workforce development, and attracting foreign direct investment. There are enormous challenges and opportunities for U.S. international education around the world. Increasing trade and investment opportunities for U.S. educational institutions and entities is, therefore, a priority at the U.S. Department of Commerce's International Trade Administration.

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The Education & Training Resource Guide - 2020

This 2020 U.S. Commercial Service Education and Training Services Resource Guide includes comparable and individual market assessments of countries listed as best prospects for U.S. training and educational services. The country assessments are based on observations and market research reports created by the U.S. Commercial Service.

Please use the country list below to find information on the education market(s) that your company is targeting.

Education & Training Resource Guide: Analysis By Market

Albania	Finland	Nigeria	Vietnam
Argentina	France	Norway	
Australia	Germany	Panama	
Austria	Ghana	Peru	
Belize	Hong Kong	Philippines	
Benin	India	Poland	
Brazil	Indonesia	Portugal	
Bulgaria	Ireland	Russia	
Cameroon	Italy	Singapore	
Canada	Japan	Slovakia	
China	Jordan	Slovenia	
Colombia	Kazakhstan	South Korea	
Costa Rica	Kenya	Taiwan	
Denmark	Kuwait	Thailand	
Dominican Republic	Malaysia	Turkey	
El Salvador	Mexico	Ukraine	
Ethiopia	New Zealand	United Arab Emirates	
Guatemala	Nicaragua	United Kingdom	
Honduras	Nigeria	Uruguay	