



Franchising Global Chat Program

Meet One-on-One with Commercial Specialists through our complimentary Franchising Global Chat program.

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# Franchising

## Opportunity to Meet One-on-One with Commercial Specialists at the 2023 International Franchise Expo.

This is a complimentary service provided by the U.S. Commercial Service, an agency of the U.S. Department of Commerce, and is only available to companies registered in the United States, and U.S. territories for promoting exports of U.S. franchise concepts, systems and products.

Confirm your company's complimentary Global Chat appointment now to meet one-on-one with our U.S. Embassy based Commercial Specialists that focus on the franchising industry. You have an on-line, advance opportunity to ask questions and request/schedule appointments with our domestic Global Franchising Team and internationally based Commercial Specialists attending the 2023 International Franchise Expo. Our staff from numerous countries around the world will facilitate Global Chat sessions over the following dates:

- June 1, 2023 from 11:00 a.m. – 5:00 p.m. EST
- June 2, 2023 from 10:00 a.m. – 5:00 p.m. EST
- June 3, 2023 from 10:00 a.m. – 4:00 p.m. EST

Global Chat appointments are more productive with your advance registration and submission of information to specific commercial questions. The Global Franchising Team Specialists from both the domestic field and working in U.S. Embassies will prepare in advance of your appointment to better counsel you on international opportunities in their markets, and to address your inquiries. We expect the following country focus for Global Chat this year, and this is subject to change, and country details will be updated six weeks prior to the IFE show dates in New York City.

### About the Global Chat Appointments

Global Chat appointments are scheduled in one-hour increments. Global Chat appointments will occur in the International Business Center on the main IFE floor, near the front entry and section of international flags. The meetings are scheduled on a first-come, first-served basis. **Registration is required.** We request that you register for Global Chat not later than Monday, May 29, 2023. Your confirmed schedule of appointments will be e-mailed to you no later than Wednesday, May 31, 2023.

The ***International Franchise Expo*** is the premier trade expo event for international professionals across the franchising industry, and occurs annually in New York City with this year's program being the 31st anniversary of the IFE. The IFE is held annually at the Jacob Javits Convention Center in New York City, NY.

### Questions?

For direct e-mail & scheduling inquiries, please [Email Eric Johnson](#) (Phone: 404-290-2169) or [Email Amy Magat](#) (Phone: 213-894-3966).

### To Register

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