



Franchising Global Chat Program

Meet One-on-One with Commercial Specialists through our complimentary Franchising Global Chat program.

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InternationalFranchiseExpo2022

Global Chat – An Opportunity to Meet One-on-One with Commercial Specialists at the 2020 International Franchise Association Convention

This is a complimentary service provided by the U.S. Commercial Service, an agency of the U.S. Department of Commerce, and is only available to companies registered in the United States, and U.S. territories for promoting exports of U.S. franchise concepts, systems and products.

Confirm your company's complimentary Global Chat appointment now to meet one-on-one with our U.S. Embassy based Commercial Specialists that focus on the franchising industry. You have an on-line, advance opportunity to ask questions and request/schedule appointments with our domestic Global Franchising Team and internationally based Commercial Specialists attending the 2020 IFA Convention. Our staff from numerous countries around the world will facilitate Global Chat sessions over the following dates:

- February 8, 2020 from 5:30 p.m. – 6:30 p.m.
- February 9, 2020 from 4:30 p.m. – 6:30 p.m.
- February 10, 2020 from 2:45 p.m. – 5:00 p.m.

Global Chat appointments are more productive with your advance registration and submission of information to specific commercial questions. The Global Franchising Team Specialists from both the domestic field and working in U.S. Embassies will prepare in advance of your appointment to better counsel you on international opportunities in their markets, and to address your inquiries. We expect the following country focus for Global Chat this year, and this is subject to change.

• **Brazil**

• **China**

• **Mexico**

• **Peru**

• **S**

About the Global Chat Appointments

Global Chat appointments are scheduled in thirty-minute increments. Global Chat appointments will occur in the International Lounge at the Marriott One World Center, in the St. Louis Room. The meetings are scheduled on a first-come, first-served basis. Registration is required. We request that you register for Global Chat not later than Wednesday, February 5, 2020. Your confirmed schedule of appointments will be e-mailed to you no later than Thursday, February 6, 2020.

The International Franchise Association Convention is the premier industry event for professionals across the franchising industry, and occurs annually with this year's program in Orlando, Florida over February 8-11, 2020 at the Marriott One World Center.

Questions?

For direct e-mail & scheduling inquiries, please contact Eric Johnson at Eric.Johnson@trade.gov or at 404-290-2169.

To Register

Please [register here](#) to request your complimentary appointment.