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# Product Standards

- For individual countries' product standards, consult the “Customs, Regulations & Standards” section of a Country Commercial Guide.
- In the European Union (EU), your product may need a [CE marking and certification](#).
- In China, many manufactured goods require [China Compulsory Certification \(CCC\)](#).
- Member countries of the World Trade Organization (WTO) are required under the Agreement on Technical Barriers to Trade (TBT Agreement) to report to the WTO all proposed technical regulations that could affect trade with other Member countries. You can sign up for [Notify U.S.](#), a free, web-based e-mail subscription service, for the opportunity to review and comment on proposed foreign technical regulations that can affect your access to international markets.
- The [International Organization for Standardization](#) (Organisation internationale de normalisation), widely known as ISO, is an international standard-setting body composed of representatives from various national standards organizations.