



Mexipan  
Trade Event Partnership Program  
Mexico City, Mexico  
July 29th – August 1st, 2026  
[Learn More about Mexipan](#)



## Mexipan 2026

### **The Trade Event Partnership Program at Mexipan 2026 July 29<sup>th</sup> – August 1<sup>st</sup>, 2026 - Banamex Convention & Exhibition Center, Mexico City, Mexico**

Under the Trade Event Partnership Program, the U.S. Commercial Service (USCS) has identified [Mexipan](#) as an excellent opportunity for U.S. agribusiness companies to expand their business in the industry through exhibition and participation at the show!

#### **Why Exhibit at Mexipan?**

The leading fair and largest hybrid business platform in Mexico and Latin America. [Mexipan](#) is the only event in the country facilitating both B2B and B2C transactions. The fair brings together the most prominent suppliers and buyers from the bakery, pastry, chocolate, ice cream, and pizza industries.

#### **Benefits of Participation**

Mexipan aims to showcase emerging trends, technological advancements, and innovative solutions while offering specialized training, export consulting, and unparalleled networking opportunities.

- +58,000 Registered
- +250 Exhibitors
- +42,00 Attendees
- 90% of the companies that participated in Mexipan 2024 reported their experience as highly productive.

#### **Learn More**

Contact Mercedes Davalos, [internacional@mexipan.com.mx](mailto:internacional@mexipan.com.mx) to secure your spot on the show floor and to find out how you can take advantage of this excellent opportunity!

## Questions?

For general questions about the trade show or exhibitor space, please contact Mercedes Davalos, [internacional@mexipan.com.mx](mailto:internacional@mexipan.com.mx)

Questions about support under the Trade Event Partnership Program (TEPP), please contact Please contact [Susan Widmer](#), [Susan Murray](#), or if you are located in Mexico contact [Esthela Martinez](#).