

VIV MEA 2025 Abu Dhabi, UAE November 25 – 27, 2025 Learn about VIV MEA

VIV MEA 2025

Opportunities for U.S. Exporters at VIV MEA 2025

November 25 – 27, 2025 in Abu Dhabi, UAE

Under the Trade Events Menu of Services (TEMS), the U.S. Commercial Service (USCS) has identified <u>VIV</u> <u>MEA</u> as an excellent opportunity for U.S. agribusiness companies to expand their business in the industry by exhibiting at the show and participating in a complete dive into the feed to food supply chain.

Why Attend VIV MEA?

VIV MEA focusses on bringing together suppliers and buyers from Feed to Food under one roof. This includes feed (ingredients) and animal health, animal husbandry, equipment for breeding, farming, slaughtering, processing and much more. Whether you are an upstream or downstream supplier in the supply chain, being an exhibitor at VIV MEA can boost your activity.

- Be part of the most complete Feed to Food Global Trade Show in the Middle East.
- Accelerate your business by efficiently meeting 11,000+ buyers in 3 days in a pleasant setting.
- Enjoy the best place for Poultry as well as innovations for aquaculture and dairy.

- Increase your brand awareness.
- * Abu Dhabi ranked the safest city in the world by the index of the Economist Intelligence Unit (EIU) for 2024.

Learn More

Contact <u>Madison Martin</u>, VIV North American Representative to secure your spot on the show floor and to find out how you can take advantage of this excellent opportunity!

Questions?

For general questions about the trade show or exhibitor space, please contact <u>Madison Martin</u>, VIV North American Representative

Questions about support under the Trade Events Menu of Services (TEMS), please contact <u>Haley Milan</u>, USCS Global Agribusiness Team