



Website Globalization Review (WGR) Service

A WGR Service Report provides technical and strategic recommendations for a business's cross-border e-commerce sales channel efforts, focusing on international SEO of a business website.



Office of Textiles and Apparel

Website Globalization Review Service

[Download Video: Website Internationalization for Overseas Sales](#)

Watch the WGR Service Promo Video featuring CS Trade Specialist Lilliam Baez and her client Rendezvous Ribs, from Memphis Tennessee.

WGR Service Internationalizes Your Website



Example of WGR Gap Analysis Service Report

Are you getting online international sales? The Website Globalization Review (WGR) Service assesses the international readiness of your website, helping you target overseas customers with your SEO and ecommerce sales. This is a SEO diagnostic service designed to help you acquire more international consumers online.

The WGR Gap Analysis Service is:

- Available to CS clients as part of [digital strategy](#) counseling with a CS Trade Specialist;
- An evaluation of a business's website from international marketing and sales perspective;
- Report provides [website SEO](#) enhancements that will make your web presence more appealing and functional for overseas sales prospects.

Global Website -> Global Web Traffic -> Global Sales

[Read WGR Service Success Stories from Our Clients](#)



Using 2 web crawlers, the WGR Gap Analysis Service helps you to internationalize your website SEO

Each WGR Service Report Includes:

- Step-by-Step Recommendations
- Two Technical SEO Web Crawler Reports
 - Backend Issues
 - Keyword Rankings
 - Inbound Links
- [Website Internationalization](#) Best Practices
- International Aesthetics Assessment
- [eCommerce Business Service Provider](#) Referrals
- Follow-on Coaching

WGR Service Pricing:

- Small Company Fee= \$100
- Medium Company Fee= \$300
- Large Company Fee= \$400

[Find your local office and ask about the WGR Service](#)

Other CS Programs & Services Focused on eCommerce:

- Being informed before you go helps build confidence and knowledge, making your market entry more efficient. [Rural America's Intelligence Service for Exporters \(RAISE\)](#) provides [rural U.S. companies](#) with one-on-one market intelligence from a team who identifies customized industry-specific insights and contacts. A WGR Report is included as a part of RAISE Services.

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