







## All Services

A listing of the types of export/investment assistance available from the U.S. Commercial Service.



# All Services

## All Commercial Service User Services

For more information, see a full list of our [user fees](#) or [find an office](#) near you.

### Business Service Providers

[Business Service Providers](#) (BSP) is a listing of U.S. and foreign business service providers that offer export/investment assistance, such as consultants, lawyers, freight forwarders, etc. The fee is paid for by the business service provider to be listed on ITA websites.

### Customized Market Research

[Customized Market Research](#) provides U.S. companies with answers to questions specific to the client's products/services in a market; including market structure, trends and size, customary distribution and promotion practices, and key competitors and agents, distributors, or strategic partners in the market.

### Featured U.S. Exporters

[Featured U.S. Exporters](#) (FUSE) provides U.S. companies with an opportunity to enhance their international marketing efforts through improved search engine optimization via .gov link-backs to their company's website. The service entails listing their goods/services overseas on a trusted U.S. government website with a brief description and contact information.

### Gold Key Service

[Gold Key Service](#) provides U.S. companies with matchmaking appointments with up to five interested partners in a foreign market. The full service includes identification and outreach to potential matching firms, sending client's information to identified matching firms, preparing a profile of interested firms, attending the appointments and providing a report with the profile and contact information for interested firms.

### Initial Market Check

[Initial Market Check](#) helps you determine your market potential! Our industry specialists overseas can analyze your product/service's potential in a targeted market through their connections with key industry participants.

### International Company Profile

[International Company Profile](#) can assist when you need a background check on a foreign company. We provide in-depth or basic background check information on a specific foreign company to help determine its suitability as a potential business partner.

## **International Partner Search**

[International Partner Search](#) provides U.S. companies with a list of up to five partners/distributors that have expressed an interest in the client's goods/services. The service includes identification and outreach to potential matching firms, sending clients' information to identified matching firms, preparing a profile of interested firms, and providing a report with the profile and contact information for interested firms.

## **RAISE Research**

[RAISE Research](#) provided by the Rural Export Center contains customized market intelligence for rural U.S. companies to assist in market identification and expansion.

## **Single Company or Location Promotion**

[Single Company or Location Promotion](#) provides a U.S. firm or locality with a promotional event (such as a technical seminar, press conference, luncheon, dinner, cocktail reception, etc.) to help increase awareness of their locality or existing/new products/services in a specific market, including organizing the event logistics/venue; conducting a targeted direct mail or e-mail campaigns; managing the promotional campaign and event-related logistics; providing logistical and promotional support on-site during the event; and providing a post-event de-briefing to discuss next steps.

## **Trade Show Representation**

[Trade Show Representation](#) provides U.S. companies and economic development organizations with the ability to increase their marketing exposure at an overseas trade show when they are unable to attend in person. The service entails conducting pre-trade show promotions via Internet/social media/email campaign, representing the client at the overseas trade show, displaying the client's promotional materials at the overseas trade show, and conducting outreach to foreign buyers/distributors in attendance at the trade show.

## **Virtual Fairs**

[Virtual Fairs](#) provide a group of U.S. entities with an opportunity to promote their products/services to potential partners in a foreign market live via a webinar platform.

## **Virtual Introductions**

[Virtual Introductions](#) provide U.S. companies with a virtual introduction via conference call or email to a foreign buyer/partner that they have pre-identified. The U.S. exporter independently identifies the foreign company and contact information and requests an introduction. The U.S. Government is not allowed to and does not endorse or vouch for specific U.S. companies or their products or services.